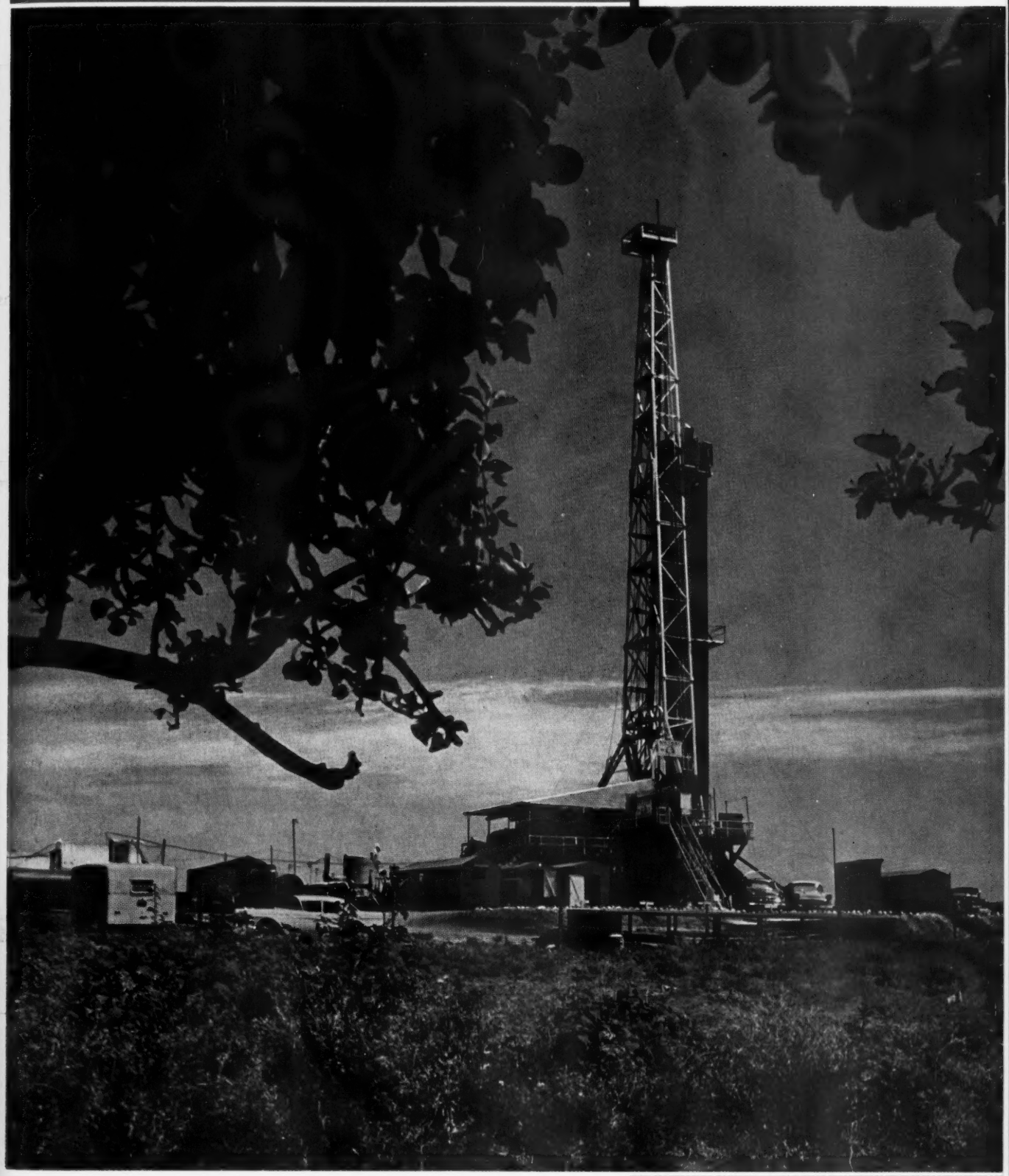
Dallas JULY · 1959



OIL

The Dallas Story

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LONE STAR *Cadillac* COMPANY

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Signs of Service!



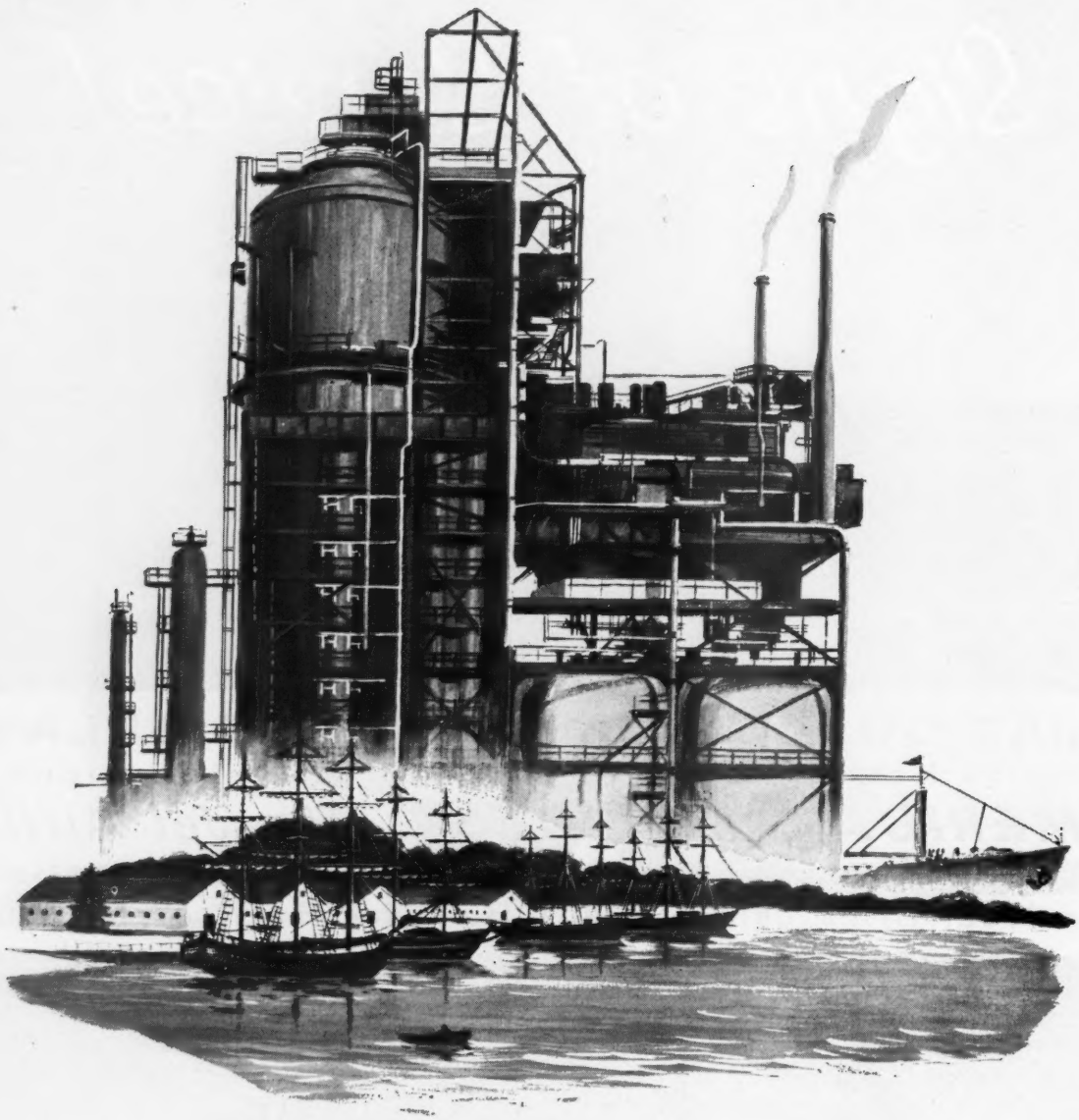
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Right from the early days...

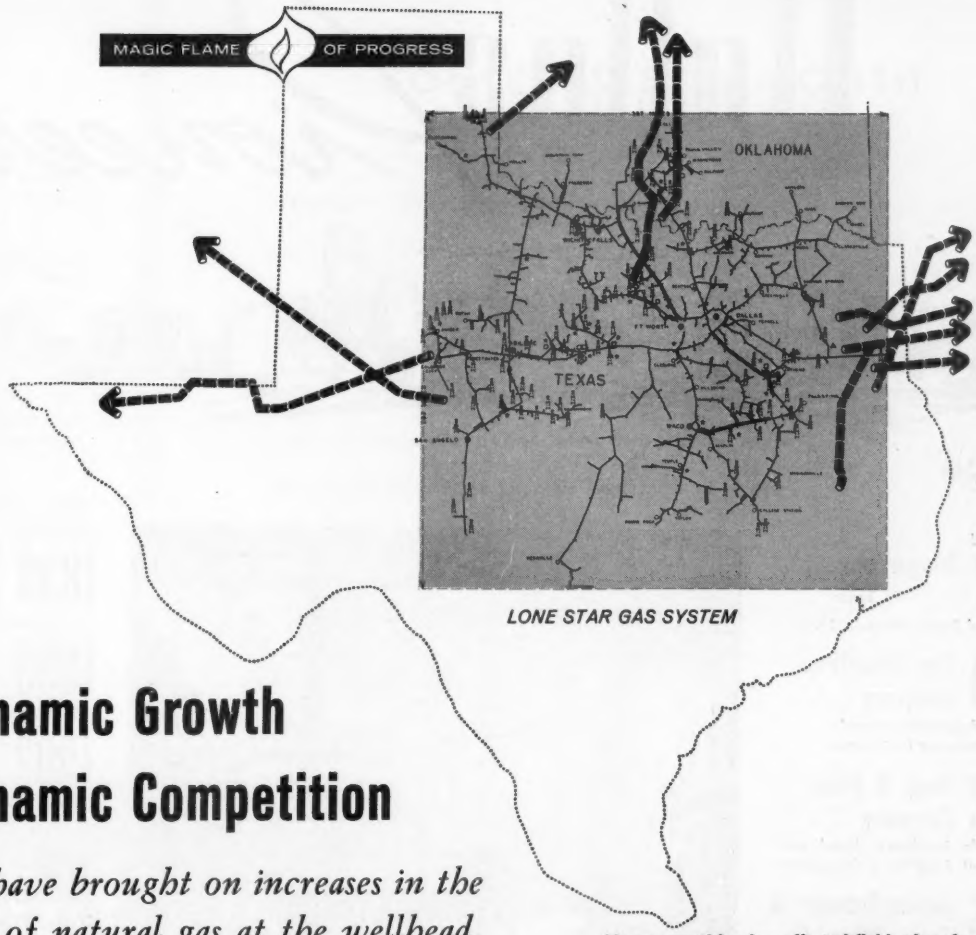
when oil was first taken from the ground at Titusville, Atlantic history took shape. In 1861 the men who later founded Atlantic shipped to London the first full cargo of oil ever to leave this country. In 1870 they formed The Atlantic Refining Company which pioneered the industry's first "Tower" stills . . . first modern service station in the East . . . first combat aviation gasoline . . . first use of atomic energy in petroleum research, and many other advances.

Today—as an integrated company—Atlantic still is busy pioneering and progressing. Atlantic produces oil here and abroad. Transports it with an ocean-going tanker fleet, over 3600 miles of pipeline, more than 1600 motor vehicles. Refines oil at Philadelphia and Port Arthur, Texas, into hundreds of products. Markets from New England to Florida and west into Ohio, and also abroad. Prepares for the future in modern research laboratories. This is Atlantic.

ATLANTIC

THE ATLANTIC REFINING COMPANY

Producer, refiner and marketer of quality petroleum products



LONE STAR GAS SYSTEM

Dynamic Growth Dynamic Competition

. . . have brought on increases in the cost of natural gas at the wellhead.

Vigorous, booming competition from other pipelines for natural gas at the source . . . the wellhead . . . keeps forcing the field cost upward. Adequate supply to any given area cannot be maintained unless these costs are met. The natural gas company that serves you must not be prevented from competing for a fair share of the natural gas supply.

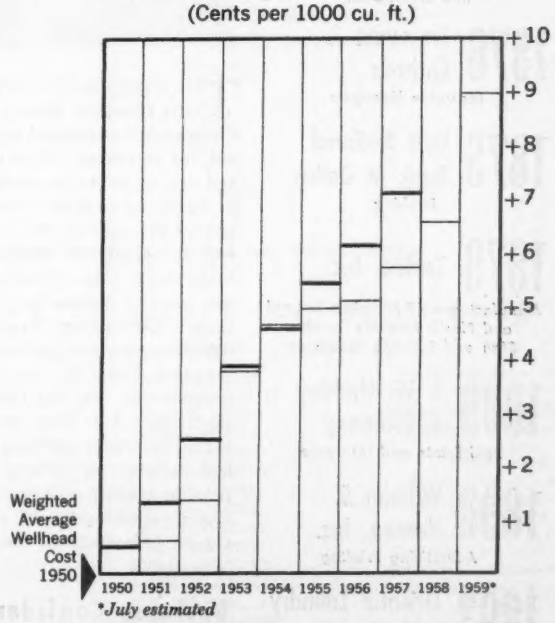
Lone Star Gas Company is committed to a pledge – a pledge to you – that it will maintain an adequate supply of gas.

Satisfying your need for round-the-clock natural gas service is our obligation.

LONE STAR GAS COMPANY

How competition has affected field prices for gas

INCREASES in weighted average field prices
(Cents per 1000 cu. ft.)



**July estimated*

Heavy bars show increases in weighted average prices paid to producers for gas purchased in the fields of the Southwestern area by 10 major gas pipeline companies (not available for 1958 and 1959). Light bars show similar increases paid by Lone Star.

Dallas Pioneers



Established **1857** **Sanger Bros.** *in Texas*
Opened Dallas Store in 1872

1869 **The Schoellkopf Company**
Manufacturers and Wholesale Distributors

1872 **Huey & Philp Company**
Wholesale Hardware, Hotel and Restaurant Supplies & Equipment

1875 **Dallas Transfer & Term. Whse. Co.**
Warehousing, Transportation, and Distribution

1876 **Trezevant & Cochran**
Insurance Managers

1875 **First National Bank in Dallas**
Banking

1879 **Texlite, Inc.**
Manufacturers of Porcelain Enamel and Plastic Products for the Sign and Building Industries

1889 **J. W. Lindsley & Company**
Real Estate and Insurance

1890 **William S. Henson, Inc.**
Advertising Prinitng

1893 **Oriental Laundry and Cleaners**
Finer Laundering, Cleaning, and Fur Storage

1897 **Anderson Furniture Co.**
Dallas' Oldest Furniture Store



THE horse was obviously the key figure in Dallas' personal and business transport when this photo of Akard Street, looking toward Commerce, was snapped early in the present century. Not yet fifty years old, the Petroleum Industry was not then competing seriously with hay and oats as an energy source for motive power. The lone "gas buggy" in the picture is parked near the present Magnolia Building entrance — and the Saratoga Bar and Cafe Sign over the old B. & B. Restaurant compete for night life attention with the dazzling Old Oriental in the background. One of Dallas' twenty year old industries then operating was Fleming & Sons Inc., founded in 1893 by John G. Fleming, who came to Dallas from Oregon to set up the first paper mill in the Southwest. Kerosene and gas lamps provided illumination in the first years of the plant. Today the capacity of this paper mill exceeds 300 tons daily. Recently the firm has installed a large corrugated box operation to supplement their other products which include: box board, wrapping paper, decorative building paper, egg cartons and other products sold nationally by the Fleming organization. The same locale today would provide graphic evidence of Dallas present motor vehicle registration now approaching 450,000 and the modern impact of the Petroleum Industry on surface and air transportation.

Business Confidence Built on Years of Service

Old firms, like old friends, have proved their worth by dependable service through years of prosperity and adversity. The business pioneers listed on this page have played an important part in building Dallas. They have met the challenge of economic change through decades of sustained operations. They are counted as "old friends" by thousands of satisfied customers in the Dallas Southwest.

Established **1898** **Praetorian Mutual Life Ins. Co.**
(Formerly The Praetorians)

1899 **Seay & Hall**
All Lines of Insurance

1902 **Hunter-Hayes Elevator Co.**
Passenger, Freight and Home Elevators

1903 **Republic Insurance Company**
Writing Fire, Tornado, Allied Lines, Inland Marine, and Automobile Insurance

1903 **First Texas Chemical Mfg. Company**
Pharmaceutical Manufacturers

1904 **Burton & Wilkin**
Over 100 Kinds of Insurance Sold

1906 **Hesse Envelope Company**
Manufacturers of Envelopes and File Folders

1905 **Rubenstein & Sons, Inc.**
Gulf Princess, Ready To Fry Breaded Shrimp
Lady Rite Shelled Pecans

1910 **Moser Co. Realtors**
Industrial and Commercial Leases and Sales

1911 **Graham-Brown Shoe Company**
Manufacturing Wholesalers

1914 **Texas Employers Insurance Ass'n.**
Workmen's Compensation Insurance

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Dallas

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JULY 1959

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look at the ways

ELECTRIC COOKING

Cuts Costs

CHEFETTE, 211 N. Ervay

Architect: Hedrick & Stanley,
Architects and Engineers
Contractor: Henry C. Beck Co.
Electrical Contractor: A-Bright Electric Co.

This smart new Chefette cuts costs with clean, cool electric cooking. Its compact, efficient kitchen has an electric griddle, soup warmer, hot plate, two food warmers, two fryers and a broiler unit. Shelf at left, has infra-red unit to keep food warm until picked up for serving.

Any way you look at it, electric cooking in commercial establishments is cost cutting. Electric cooking costs are, in fact, less than *1%* of the meal. Much less fat is required in frying. In baking, even, accurate distribution of heat eliminates the need for rotating pans — permits the use of less skilled help.

Compact electric installations give you more kitchen in less space. They give you fume-free, *cleaner* kitchens. Scouring and scraping of pans is reduced to a bare minimum. Cost of redecorating is reduced approximately *50%*. Electric kitchens are *cooler*. This means less air conditioning tonnage, less air conditioning and ventilating costs. And in cooler, cleaner electric kitchens, working conditions are pleasanter, labor turnover smaller.

Why not find out more of the ways *your* food service can benefit from electric cooking — there's no obligation. Just call us at RI 7-4011, extension 561.

ELECTRICITY..
DOES SO MUCH..
COSTS SO LITTLE

DALLAS POWER & LIGHT COMPANY



Inside DALLAS

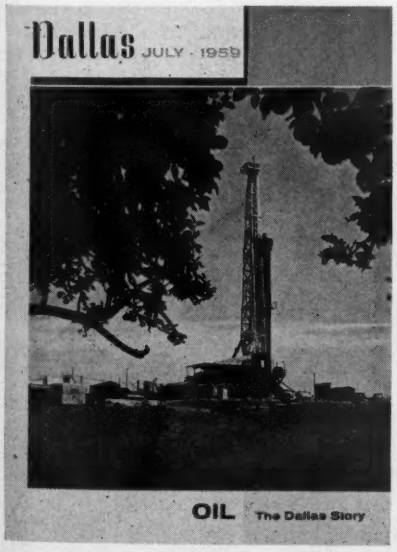
Dallas County is one of the 47 of Texas' 254 that have never produced a drop of oil or a cubic inch of gas. Yet the city is one of the world's leading petroleum centers. Why? Much of the answer is told in the pages of July DALLAS, which takes the theme of Dallas and oil during this Centennial Year of the Oil Industry. In addition to a general look at the Dallas petroleum picture, DALLAS also includes stories on local petroleum research activities and on the petroleum supply industry, which plays such a large role in the Dallas economy.

*

The first of three articles on the new counties — Collin, Denton and Ellis — added to the Dallas Metropolitan Area in May by the Federal Government appears this month. On Collin County, it describes the county and its principal city, McKinney, telling of their economy today and giving some of their history.

*

This month's cover is a picture, furnished DALLAS by "The Drilling Contractor" of a wildcat being drilled in Oklahoma by Magnolia Petroleum Company of Dallas. An interesting sidelight is that this wildcat proved to be a dry hole. Magnolia figured its cost came to $1,054,000 — roughly $4.25 an inch for its record depth of 20,426 feet. The Dallas company has calculated it would take the depletion allowance off of 616 average wells for one year to pay for the cost of this one dry hole. More on the depletion allowance can be found in Dale Miller's column from Washington.

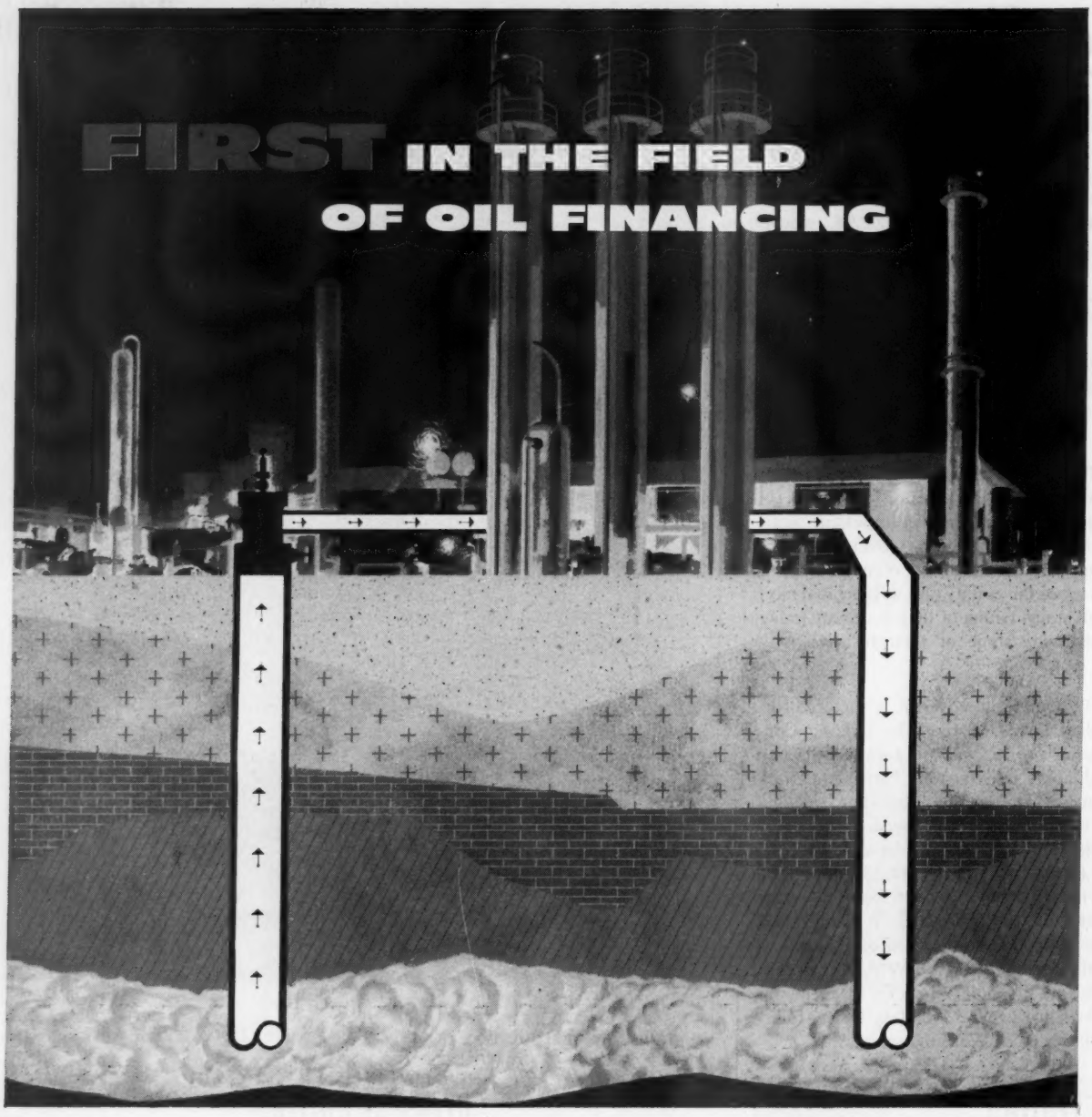




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84th Year of Dependable Service

FIRST NATIONAL BANK IN DALLAS

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DALE MILLER'S

WASHINGTON REPORT



Texas and Taxes

Eighteen years ago this month the Washington office of the Dallas Chamber of Commerce was established, and it is interesting, in reflecting upon that considerable period of time, to realize that a number of issues and problems which were so important to Dallas and Texas years ago are still commanding first-priority attention today. With respect to some of them, such as the development of the comprehensive Trinity River program and the improvement of air services and facilities at Love Field, rather remarkable progress has been achieved; but with respect to other issues, such as Federal revenue policies affecting the economy of Dallas and Texas, the problem has been one of resistance and defense against injurious change.

Community property and the depletion allowances: These were the two issues in national taxation policy which were vitally important to Texas back in 1941, and had been for some years prior to that time. As to the former, the community property system in effect in Texas (and in seven other Southwestern and Western States whose basic laws derived from Latin rather than Anglo-Saxon jurisprudence) had operated in such a way as to confer upon Texas and its kindred States a tax advantage as compared with the operation of the so-called common-law system in effect in the vast majority of States. This disparity developed from the fact that under the community property concept precisely half of the income earned by a husband during the marital relationship belongs indisputably to the wife (and vice versa), whereas under the common law system the income, generally speaking, accrues legally to the husband. Inasmuch as couples in community property States should properly split their incomes in reporting their tax obligations, they were paying less taxes than their counterparts in the common law States, since under the surtax schedules the taxes on two $5,000 incomes amount to less in the aggregate than a tax on one $10,000 income.

This distinction was largely academic a quarter of a century or so ago, but as the surtax rates were increased in various revenue bills the disparity became more pronounced. It was then that the Congressmen from the numerically larger group of common-law States launched an attack on the community property States, demanding the institution of "mandatory joint returns", which would have required married couples in all States to report their combined incomes jointly. This proposal was manifestly intolerable, not because of any desire of the community property States to perpetuate a tax advantage, which had not been of their own making anyway, but because the adoption of such a provision would have violated the fundamental legal concept that no individual should be compelled to pay taxes on income accruing and belonging to another.

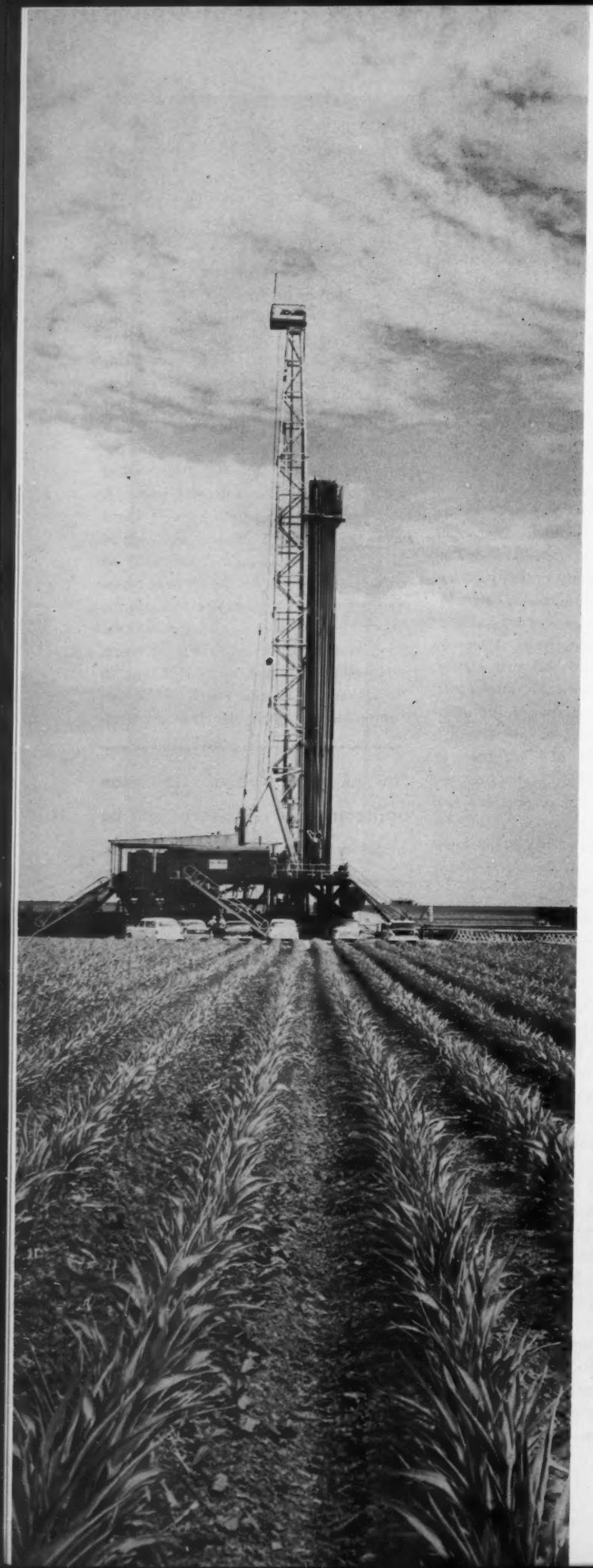
The position of the community property States was incontrovertibly sound, to be sure, but politically they were outnumbered five to one, and thus the struggle to preserve the integrity of their system was one of the most difficult experiences of those years. The issue was eventually resolved (at least for a time), not by imposing mandatory joint returns on the community property States but by extending the privilege of divided returns to the common law States, thus establishing a relative equalization.

Percentage depletion, the formula employed to determine the tax obligations of those engaged in the petroleum and mining industry, has been a volatile political issue for many years, and is no less so today. The formula, ranging from 27½ percent for petroleum downward to lesser percentages for various other minerals, was devised after an exhaustive examination of the industry and the irreplaceable characteristics of the resources it develops. But despite the fact that both the principle and the ratios were worked out cooperatively by government and industry tax experts, this section of the revenue code has remained under frequent attack on Capitol Hill, efforts being repeatedly made to scale down the percentages drastically or to abolish the allowances altogether.

The issue again arose on the Senate floor less than a month ago, when a group of liberal Senators sought to amend a routine tax measure with a rider stringently reducing depletion allowances. They mustered only 29 votes on that occasion, a reduction from the 34 which constituted their political strength on the same issue a year ago, but the vote last month was deceptive and misleading. A number of Senators who otherwise would have voted for a reduction or abolition of the allowances refrained from doing so in that instance because the revenue measure then under consideration was not the proper vehicle for a decision on the complex depletion problem. Furthermore, it is well-known on Capitol Hill that, in November, the House Ways and Means Committee will begin the most penetrating and comprehensive study of the national tax structure that has been undertaken in more than twenty-five years; and ample opportunity will be afforded during the course of the hearings to develop information and facts on all major tax provisions and policies.

The tax inquiry ahead: Depletion and community property will be back in the news on Capitol Hill.

It is the imminence of this broad and searching study of the nation's revenue structure which makes timely here the brief review of the two major issues which so vitally affect Dallas and Texas. With respect to community property, the proposal for mandatory joint returns will doubtless be revived; and with respect to percentage depletion, a resumption of a broad-scale assault against it can be expected. But if the hearings contain a threat, they likewise provide a challenge; and the defenders of those proven principles have the opportunity to marshal their educational resources and to demonstrate their worth in open forum before the people.



Centennial o

by Tom McHale

When Colonel Edwin L. Drake completed his historic 69½-foot discovery well at Titusville, Pa., on August 27, 1859, he set in motion a series of events that virtually revolutionized the world. A century later the impact of that discovery has had no greater effect anywhere than in the State of Texas and the City of Dallas.

Today, Texas produces one out of every seven barrels of world oil and two out of every five barrels of U. S. oil. In 58 years, Texas wells have produced 35 per cent of the nation's petroleum output. Dallas has become one of the leading oil centers of the world and exploration, drilling and supply activities centering on Dallas, extend to the ends of the earth.

A century ago, Dallas was a struggling frontier town of 2,000 people. James Buchanan was president. Sam Houston was in the United States Senate. The nation was made up of 33 states, much of it undeveloped territory. Dallas was a perfect example of rugged frontier living with no railroad, no water works, no street lights and no pavement. Buffalo, wild horses and Indians roamed the outer reaches of today's metropolitan area.

In November, 1859, the Herald proudly listed the following business establishments in Dallas: "Seven large merchandising houses, two hotels, (The St. Nicholas and the Crutchfield House) two livery stables, two drug stores, two brickyards, two blacksmith shops, one carriage factory, one jeweler, one insurance agency, one boot and shoe store, two saddlers shops, two mechanics shops, one barber shop, one tinner, one cabinet maker, two drinking saloons (with prospects for a larger beer establishment), one steam sawmill and one printing office." Later in the year a brewery was established.

Through the next four decades, commercial oil activity in the United States continued to center east of the Mississippi until the discovery of the Corsicana Field in 1896 brought the commercial oil industry to Texas. The opening of Texas' first commercial refinery at Corsicana in 1898 set up a chain of events that resulted in the evolution of the Magnolia Petroleum Co., one of Dallas' major oil companies. The famous Spindletop gusher at Beaumont in 1901 shifted the center of world petroleum production to Texas and the Southwest. Between Drake's discovery and Spindletop, U. S. production totaled only a little more than one billion barrels. Since 1951, Texas alone has averaged around one billion barrels per year. In the first century of oil, one out of every three barrels produced in the nation came from Texas. Today, some 229,000 employees are on the industry's 1.2 billion-dollar payroll and one out of every eight Texans is employed in the oil and gas industry.

ial merican Oil Finds Dallas a World Center

In Dallas alone, the annual wage and salary payrolls of the oil and gas industry exceed $100 million. This includes operators, producers, pipeline, service organizations, wholesale and retail divisions and also the manufacturing and distribution of oil well and refinery equipment and supplies. This figure does not include the income of self-employed independent oil operators, royalty owners or others in this category. It is strictly limited to wages and salaries.

Dallas is one of the world's major centers for oil operation and financing and one of the major world centers for the manufacture and distribution of oil equipment and supplies. With 565 oil producers, Dallas ranks first and with 104 drilling contractors based here, Dallas ranks fourth in drilling firms in the Southwest. According to the "Million Dollar Directory" of Dun & Bradstreet, there are more firms in the petroleum industry with net assets of $1 million or more with headquarters in Dallas than any other city. There are 108 firms, either gas-oil producers or in the servicing industry with net assets of $1 million or more located here. Houston ranks second with 77 such firms.

These figures provide only part of the economic impact of the oil industry on Dallas. Dallas banks have pioneered in oil financing, and the oil and gas industry provides a large part of Dallas' overall banking business. This also does not take into account the other millions of dollars expended by the industry in Dallas for legal services, raw material and supplies, transportation and business services, all of which add up to more millions of income in the Dallas economy.

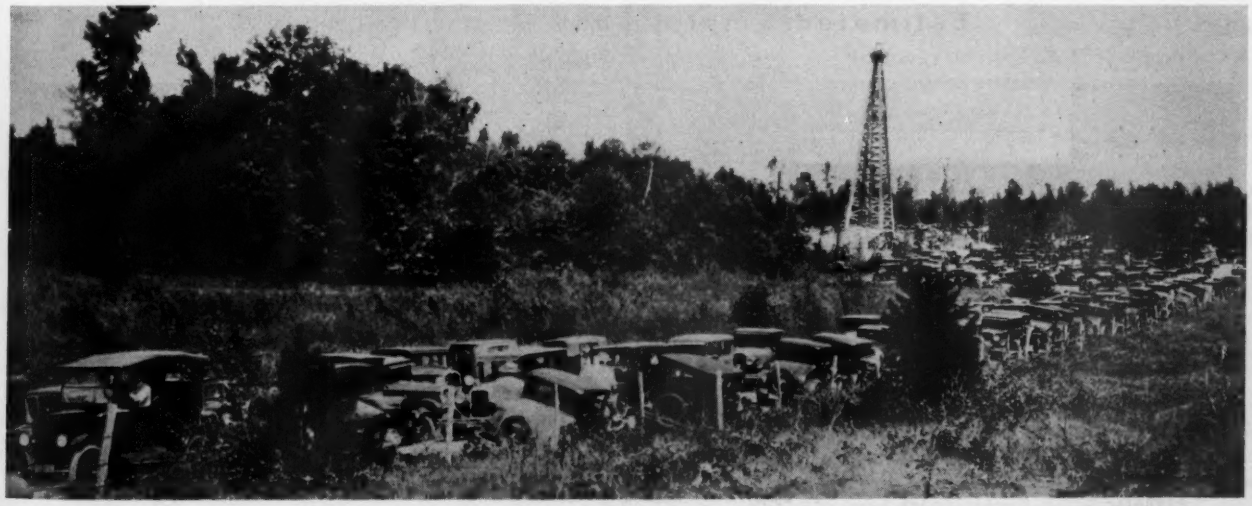
Top names in the industry such as Atlantic Refining Company, British American Oil Company, Delhi Oil Corporation,



COLONEL EDWIN L. DRAKE'S historic discovery well at Titusville, Pa., completed on Aug. 27, 1859, was U. S. first.

General American Oil Company of Texas, Hunt Oil Company, Magnolia Petroleum Company, Sun Oil Company and Texaco Inc., highlight the leadership of Dallas in the industry. American Petrofina Inc., with marketing headquarters in Dallas is another example of the evolution of basic units in Dallas. Branching out into newer areas of distribution, this firm may be another major oil company in the making.

Obviously whatever affects world oil affects the economy



C. M. (DAD) JOINER'S # 3 Daisy Bradford, brought in on Oct. 5, 1930, was the discovery well for the entire East Texas Field. Cars jammed the narrow dirt lanes bringing people from all over the Southwest to witness the historic event.

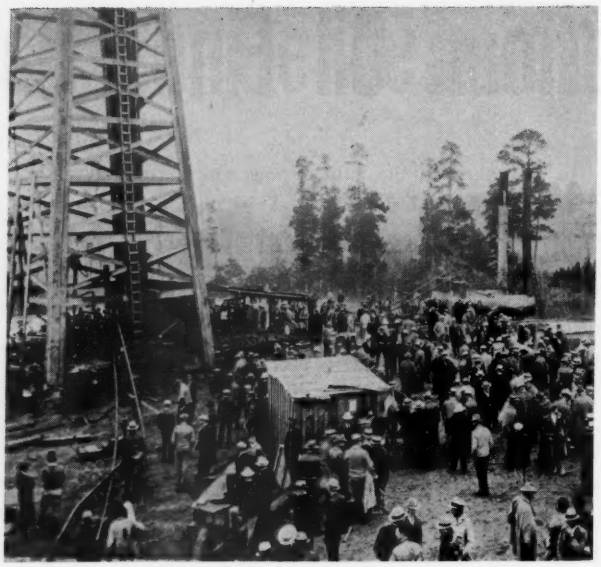
of Dallas. Political, economic and tax factors are reflected in this business in Dallas. The oil and gas industry provides approximately one out of every three tax dollars collected by the State of Texas. According to figures compiled by the Texas Mid-Continent Oil & Gas Association, oil and gas operators alone paid the State of Texas $197,898,000 in 1958. The industry provides major aid to public schools, higher education, teacher retirement, farm-to-market roads, state employees' salaries, aid and pension funds and other state essentials.

The same figures show that the flow of Texas oil and gas in 1958 brought in a tide of income amounting to some $3.3 billion. Thousands of Texas farmers and ranchers and other landowners received income amounting to $450 million in 1958. With drilling operations and production and transportation activities of the oil and gas industry in Texas and other Southwestern States it is easy to see the impact of the industry on Dallas' major trade territory.

At the same time, income from the oil and gas industry over a period of years has provided the basic dollars that have made Dallas and the Southwest a center of major capital investment during the past two decades. This is reflected in major buildings and projects in Dallas and industrial and farm and ranch investments throughout the Southwest.

All this points up the importance of the oil and gas industry to Dallas, which is today the nation's leading home office city for oil companies. Virtually all of this development has taken place during the past three decades. The discovery of the East Texas Field in 1930 provided the impetus that resulted in making Dallas a major oil center. Four years later Dallas had acquired enough stature in the industry to play host to the American Petroleum Institute Convention.

The Centennial of the Oil Industry finds the struggling frontier town of Dallas in Colonel Drake's era now one of the world's leading oil centers ranking ahead of older cities such as New York, Chicago, Pittsburgh and others that loomed much larger than Dallas a century ago.

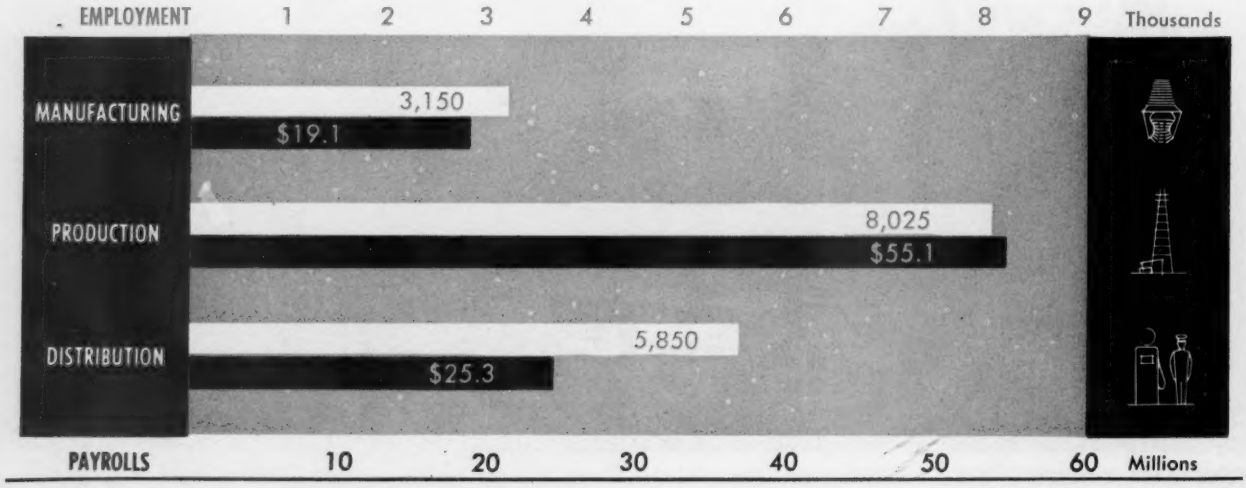


THE FAMOUS LATHROP # 1 Well was the first in the Longview area of Gregg County. When this well was brought in, it gave further proof of the immense size of the East Texas Field. Huge crowds gathered to watch the well come in.

Oil and gas provides one of the most dramatic chapters in "The Dallas Story." Romance and glamour and far-away places are still part of the oil picture. But the days of "boomtowns" and overnight fortunes are gone. Science and the slide rule govern today's exploration. The drilling of deep wells runs into six figures. Oil and Dallas have come of age and today the industry operates on the same conservative basis that governs other business. Oil is one of Dallas' greatest assets and promises to continue to be for many years to come.

DALLAS PETROLEUM INDUSTRY

Estimated Employment·Payrolls 1958



Source: Dallas Chamber of Commerce records.

Lone Star Gas Marks Half Century of Service

The risk made fifty years ago Pays off in 834,000 customers



LAYING new distribution lines is an almost continuous operation with Lone Star Gas Company in Dallas as the city keeps growing into new suburban areas.

Lone Star Gas Company marks its fiftieth anniversary in this Centennial Year of the oil industry. The company was organized 50 years ago last month to build a 126-mile natural gas pipeline from the Petrolia Field in Clay County to Dallas and Fort Worth. This single pipeline has grown into today's completely integrated system of more than 19,000 miles of mains serving a population of over 3.3 million in Texas and Oklahoma.

Lone Star received its charter in Austin June 4, 1909, following an historical June 1 Dallas organizational meeting in the Oriental Hotel (now the site of the Baker Hotel). This event is regarded as the initial step taken in the development of the modern gas industry in Texas and Oklahoma. The organizers were men vitally interested in the potential of natural gas to serve the Southwest. They were willing to risk a fortune of $2.5 million to develop a natural gas pipeline industry in Texas.

The risk paid off. Today, in its 50th year, Lone Star serves 834,000 customers in and adjacent to 458 Texas and Oklahoma cities and towns. These customers are in a 146,221 square mile area comprising 56 per cent of Texas and part of Southern Oklahoma. Lone Star's property, plant and equipment account at the beginning of 1959 was more than $389 million and a budget of $30 million was provided for construction during the year. The company obtains its gas from 13,000 wells in 300 Texas and Oklahoma fields and reservoirs.



THE DALLAS GAS COMPANY, which operated until 1927 when Lone Star acquired the common stock of the firm, was located at this site on Main Street in 1907.

Lone Star, during the first 17 years of its life, was mainly a producer and transporter of natural gas. In 1926, after having solved initial, critical gas supply problems, the company began the major development of its distribution operations. It built hundreds of distribution plants in its system area and others, already in operation, joined Lone Star through purchase.

Natural gas service began in Dallas officially on April 29, 1910, when the fuel was turned into lines previously used for manufactured gas since June 22, 1874. On May 7 a special ceremony was held to commemorate the event. A band played atop the Cotton Belt Terminal building at Commerce and Lamar for a lively crowd. Suddenly the scene was brilliant with light. L. O. Daniel, president of the newly organized Dallas Chamber of Commerce, had fired a Roman candle to light the "gas flambeau" at the top of a 100-foot section of gas pipe secured to the building.

"Flames shot up to a height of forty feet above the pipe," read a newspaper reporter's account of the event. "After the illumination," he added, "local and outside gas and construction men had a

(Continued on page 72)



MAGNOLIA Petroleum's Field Research Laboratory has 20 buildings which house 370 employees including experts in almost every branch of science.

Dallas Gives the U.S.

NEW DEVELOPMENTS IN OIL

IN research — one of the most vital phases of the petroleum industry today — Dallas stands as a national leader.

Not only do three major petroleum companies maintain their primary research facilities in Dallas but a number of smaller companies and equipment manufacturers are also engaged in research in the Dallas area.

Heading the list of petroleum research laboratories are those of Atlantic Refining Company, Magnolia Petroleum Company and Sun Oil Company. Throughout the nation, these companies look to Dallas for research leadership.

Other smaller companies — and some not so small, such as Security Engineering Division of Dresser Industries, Inc. — maintain research facilities in Dallas along with their regular operations. Among the past year's achievements at Security were a new directional jet drilling bit for use in controlled angle wells and a new method of installing nozzles in jet circulating bits which largely prevents failure in areas with extreme pump pressures and with circulating fluids containing a high content of abrasive sands. Security also completed development of a special purpose bit, using sintered tungsten carbide inserts instead of conventional teeth, for the efficient penetration of extremely hard abrasive formations.

Both Geophysical Services, Inc., and Core Laboratories are continually engaged in research activities that will enable them to interpret more accurately the data on well logs. Other Dallas manufacturing firms which combine continued research with their other activities include Otis Engineering Co., Varel Diamond Products Co., and James Tool Co.

The Atlantic Refining Company is in the forefront of the oil industry's crude oil production research program and has been since the late 1930's when a small production group was established in the Research and Development Department at the company's home office in Philadelphia.

In 1942 this group, by then eight people, moved to Dallas and became a separate division. In 1948 Atlantic built its present laboratory building at Mockingbird and Lemmon, near Love Field. The staff has continued to grow with Atlantic in the Southwest until today approximately 75 professional and supporting people form the company's production research division.

These Atlantic researchers have established a sound reputation within the industry. Notable among their many achievements have been:

The first field use of high-pressure gas injection to increase crude oil recovery in certain types of reservoirs. (This pioneer Atlantic development is being licensed to the industry this month.) And Atlantic also pioneered in the development of the miscible slug process which extends to many other reservoirs the recovery advantages of the high-pressure gas technique.

The development of a broad-base exploratory tool to locate gas seeps in marine areas. Called the "marine seep sniffer," the technique can be used on inland waters, as well as in offshore areas.

The development of well logging interpretation techniques and new logging tools, such as the nuclear log and the displacement log. The nuclear log can detect the presence of oil or gas "behind the pipe," or after a well has been completed — something that couldn't be done with former logging instruments. The displacement log locates movable oil and gas in a formation.

In addition, Atlantic has been a leader in development and conceptual understanding of techniques to stimulate well production, such as the hydraulic fracturing process.

The division's current projects are concerned with developing and improving methods and equipment for locating petroleum reserves, for drilling wells and for increasing the recovery from oil and gas reservoirs.

Magnolia Petroleum Company's big Field Research Laboratory, about 12 miles south of the downtown area on Duncanville Road, carries some 370 persons on its payroll, of which approximately 40% are actually in research activities. The rest provide the administrative, craft and other services necessary to the research program.

On a tract of 140 acres, the Laboratory is housed in 20 buildings. It's a relaxed shirt-sleeve sort of atmosphere you find there, in which first names are the rule and it's hard to tell whether you're talking to a PhD or a machinist.

The Laboratory digs into every phase of exploration and production research

on behalf of not only Magnolia but the other companies in the Socony Mobil Oil Company, Inc. family. Engineers and other technical personnel from both North American and distant operations pour into the Laboratory throughout the year for regular schools in new oil techniques and briefings on Laboratory discoveries. On such occasions, the name plates around the conference table read like a roster of Free World nations.

The Laboratory's men turn out a quantity of literature each year, nearly all of it highly technical and descriptive of the most advanced frontiers in petroleum research. In 1958, for instance, they originated 32 papers, all read or published in technical meetings or publications — a good sign of the quality of work being performed.

At any given time, the Laboratory is hatching a variety of projects. In two buildings, a team headed by Dr. Richard Caldwell does nuclear research aimed at finding out how rocks react to a stream of radioactivity poured into them by machines called nuclear accelerators. In another, a little known branch of science called "palynology" — the study of plant spores — gets exploration from Dr. John Grayson in the hope of discovering new clues to earth formations through spore fossils. In another, a television screen — right out of a commercial set — flickers with wavy lines as it helps interpret underground information gathered by seismic parties.

Past developments at the Laboratory include some of the more important advances in recent industry technology. The Laboratory is generally credited with being one of two research groups to pioneer "in-situ" combustion — a method for secondary recovery of oil by which underground fires are lit, creating a heat front that forces hard-to-get oil toward producing wells. The method may one day be a major contribution toward increasing the nation's oil reserves.

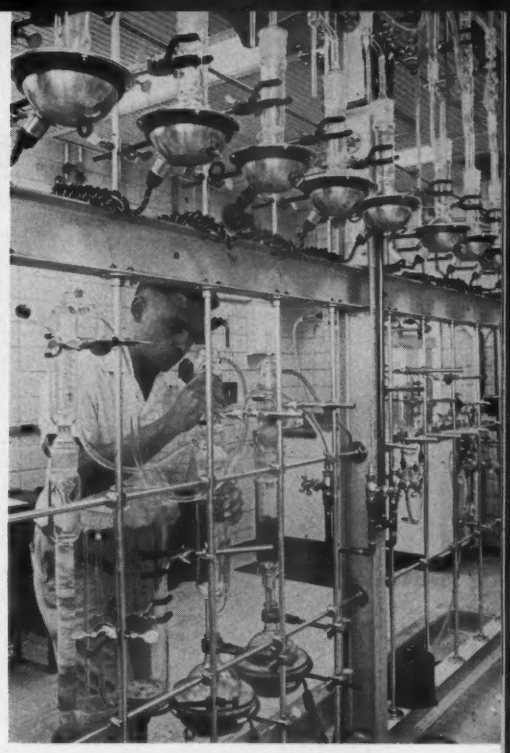
Of more immediate importance is the Laboratory's velocity logging tool, developed first in 1953. By measuring the speed of sound waves in rocks adjacent to a borehole, it distinguishes different sub-surface rock formations. It has proved especially useful in correlating rock strata from well to well, recognizing porous rocks which might contain oil. A geophysicist for a competing oil company put this evaluation on it: "The most important advance in exploration geophysics since the advent of reflection seismology.'

Low frequency sound, employed in the Laboratory's Marine Sonoprobe device, has made possible improved results in exploring and mapping the ocean floor and the shallow sediments beneath it. It has also been used to locate underwater pipe lines and oyster beds.

The Laboratory works on a continuing project aimed at discovering how oil was formed in the earth — a basic problem for which scientists have not yet produced a completely proved theory. This project has made researchers into skin divers and taken them to the bottom of the Gulf of Mexico for study of reef formation.

Regarded in the industry as a top-flight research outfit, the Field Research Laboratory and its people take more than a casual interest in Dallas' civic affairs. They are particularly conspicuous in projects aimed at helping stimulate the teaching of science in local schools, and in creating scientific interest among students. Each year they invite a limited number of science teachers in local high schools to join their staff for the summer, both to earn extra money and to brush up on new discoveries in chemistry, physics, and other branches of science. And Laboratory men have taken prominent part in organizing and judging Science Fairs and in advising prospective scientists at high school Career Days.

But Dr. Ivan Alexander, general manager, says: "Don't get the idea these people are in some kind of weird class by themselves. Some of them like to read, some like athletics, and nearly all like coffee and good jokes. Scientists are human. I wish the public knew this."



CORE samples for test are prepared by a chemist in the Core Section of the Production Service Laboratory, part of Sun Oil Company's Production Research Laboratory at Richardson.

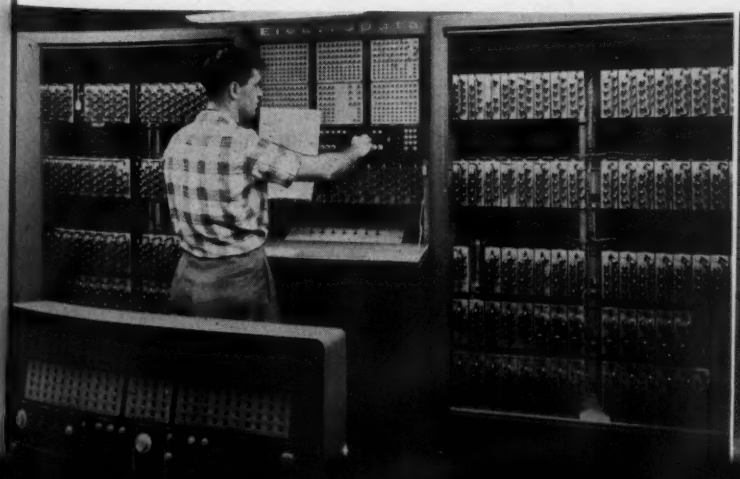
Symbolic of Sun Oil Company's growth in the Southwest is the firm's Production Research and Development Laboratory at Richardson, 14 miles north of Downtown Dallas.

Tied in with a reorganization and consolidation of Sun's Production Research and Development Department, the new research center, completed in 1955, symbolized an expanded program of scientific endeavor to find better and more efficient methods of discovering and producing oil and gas.

Prior to the building of the Richardson

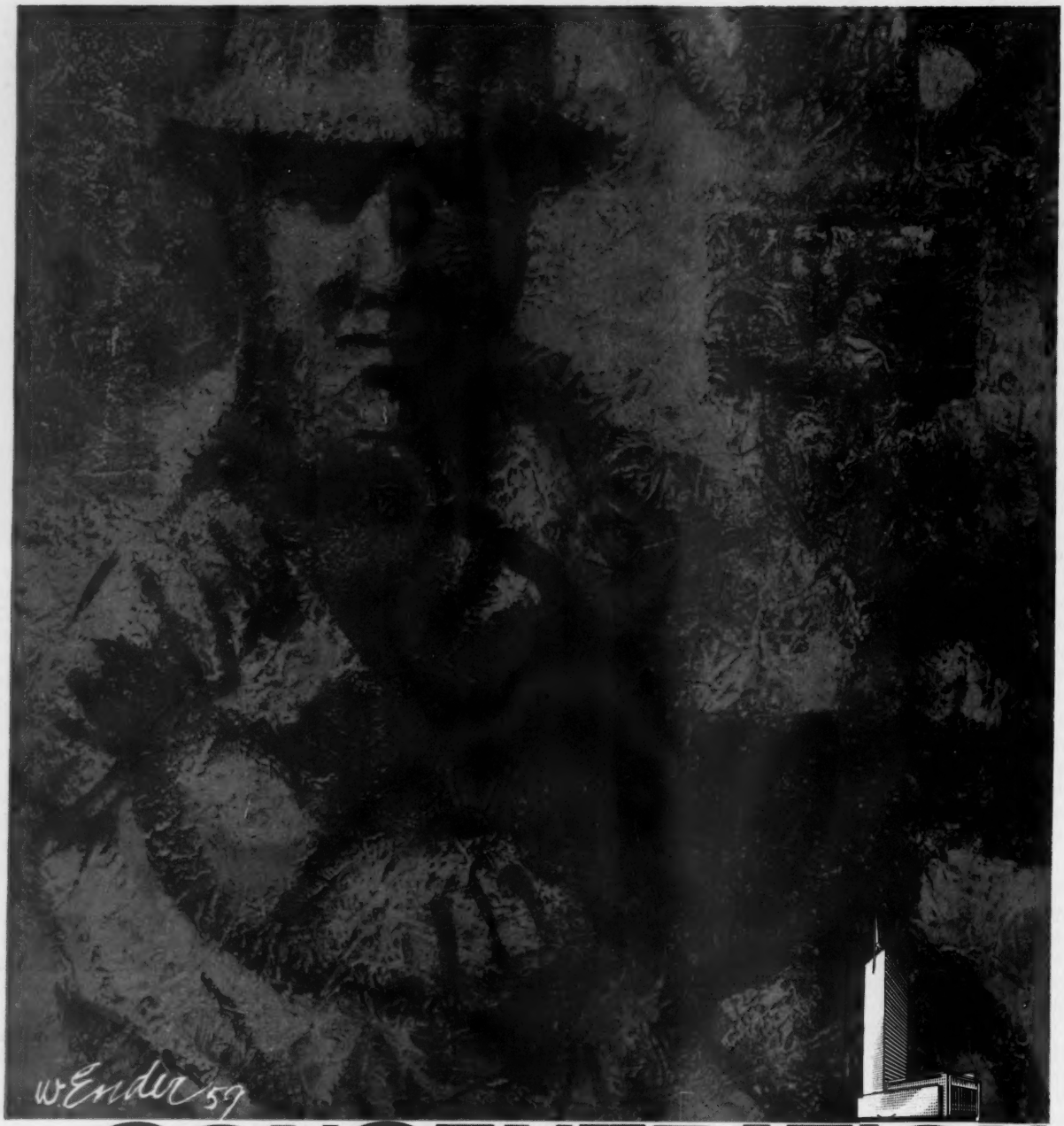
(Continued on page 19)

APPLIED mathematics group at Magnolia's Field Research Laboratory uses this large scale electronic computer to provide data analysis and other research services.



A JUNIOR chemist at Sun prepares to test the efficiency of corrosion inhibitors at the Corrosion Section of the Production Service Laboratory, at Sun's Richardson facility.





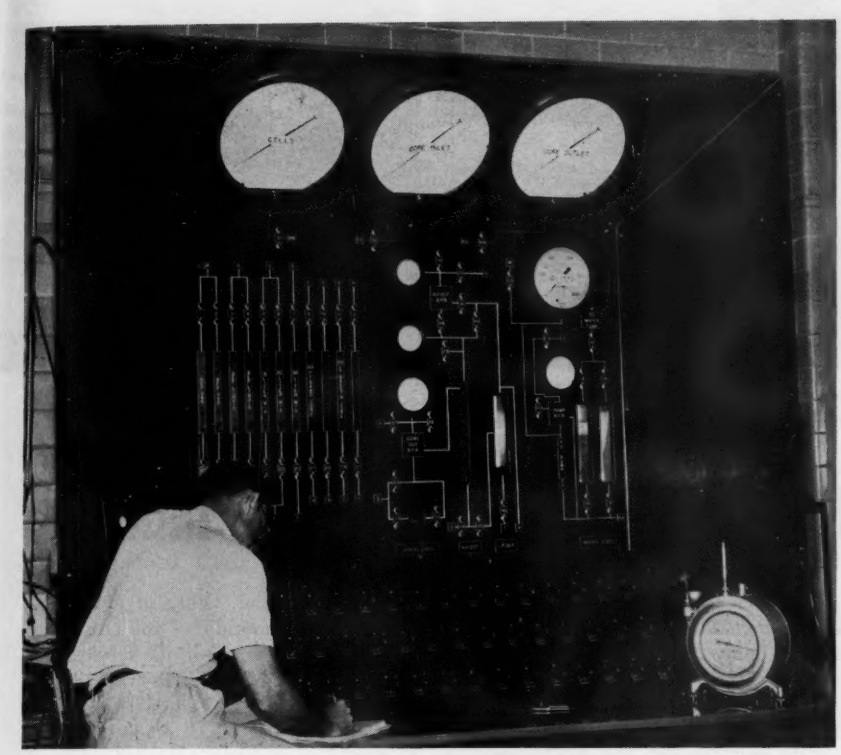
CONCENTRATION

Concentration on the needs and requirements of the oil producer — careful, expert attention to the demands of modern production financing — these are reasons why Republic is a leading oil bank of the South — with the South's largest Oil Department. How may we serve you?

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THE CONTROL BOARD of the Miscible Displacement Unit's high pressure pilot plant at Atlantic's Crude Oil Production Research laboratories. Work done in this area of Atlantic's research resulted in the Company's patented displacement process for increasing recovery from oil fields. The control board was designed and built by people in Atlantic's lab.

Laboratory, small groups of employes located in scattered areas of the Nation were doing production research problems; some in addition to other duties. Geophysical methods and instrumentation were being studied at Newton Square, Pa., others were doing recovery research and geological research problems at Dallas, using joint facilities at a location in Oak Cliff with the company's Southwest Division Production Service Laboratory. Recovery research also was being conducted at Sun's Gulf Coast Production Laboratory at Beaumont, and at the Company's Manufacturing Department Laboratory at Norwood, Pa. A few employes at Abilene and Corpus Christi were assigned to Geological Research.

With the opening of the Richardson center, almost all of this work was consolidated under one roof to better utilize facilities and to group professional people more advantageously.

Work at the Richardson Laboratory today is divided into four sections: Production Research, Geological Research, Production Service and Geological Service. The first two groups, which form the Production Research Laboratory, are concerned with research programs in geology and geophysics, reservoir mechanics and production technology. The Production Service Laboratory deals with routine and special field production problems of a chemical and physical nature, and the Geological Service group studies special problems dealing with stratigraphy and paleontology.

In the winter of 1958 a new wing was completed on Sun Oil's Richardson Laboratory. An addition to the adjoining service building was added in March of this year. The Laboratory now has a total floor space of 27,000 square feet. Service building area now totals 16,000 square feet. Including maintenance personnel under Building Manager Grover Stevens, there are approximately 100 employes at the center.

Among the outstanding equipment being used at the Richardson Laboratory are two reservoir analyzers. One is a high-speed multipool analyzer. It allows the operator to predict future pressure decline and behavior in very complex reservoirs where several pools may have a common source of energy, such as that provided by water drive.

The other analyzer is of the automatic potentiometric type and is used to study sweep efficiency within reservoirs under gas cycling programs or water floods being studied. The machine builds its own models of reservoirs and automatically plots on maps the course fluids could take in traveling from injection to production wells.

Both of the analyzers were designed and constructed by Sun Oil personnel.

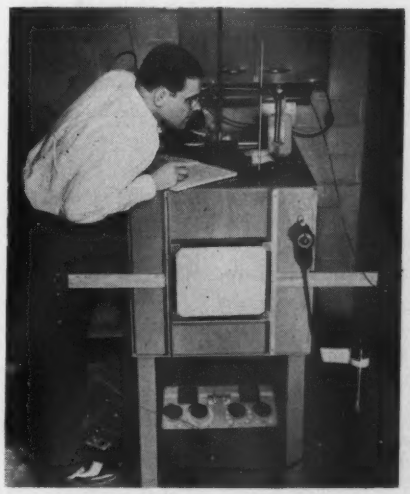
At the rear of the Laboratory property is a 510-foot-deep test well, 8¾ inches in diameter. This is used for testing tools and equipment developed at the Lab. Facilities at the well include a derrick and draw works for running pipe in and out of the hole.

This test well was used in proving a revolutionary logging tool only recently developed by Sun and licensed for introduction commercially. The tool permits electric logging of freshly drilled formations while the drill pipe still is in the hole.

The Lab also contains X-Ray diffraction equipment used to determine minute differences in structures of clay or other minerals found in the formations penetrated by a drill bit. Minute differences are used to locate corresponding zones in different wells as an aid to locating new oil structures.

Not realized by the general public is that the oil industry knows more about the habits of micro-marine organisms than many groups generally thought of as being associated with the study of such activity. Personnel at Sun's Richardson Lab are devoting considerable time to the study of these organisms. Their review of fossils of plants and small animals helps them tell of possible underground formations favorable to the storing of crude oil or natural gas.

AT ATLANTIC's Crude Oil Production Research Laboratories, a researcher in reservoir mechanics (which involves the study of fluid flow in an oil reservoir) watches the progress of an X-ray study of the reservoir model.





THE FIRST operation west of the Mississippi for Oil Well Supply was established in 1897 in Corsicana.



TODAY, the huge Garland works of Oil Well Supply are among the industry's most modern.

Dallas Firms Supply and Service World's Oil Industry

Dallas' most direct connection with this year's centennial of the oil industry stems from one of its major supply firms. When Colonel Edwin Drake drilled his first well, he relied on blacksmiths in the Oil Creek, Pa., area to build his special equipment. As other drillers designed their own tools and other blacksmiths came into the picture, it was soon evident that something more was needed, and so the oil field supply industry was born.

The very first supply firm, now known as the Oil Well Supply Division of the United States Steel Corporation is one of the "big three" of the oil field and equipment industry, along with Continental-Emsco Supply Company and Dresser Industries, with corporate headquarters in Dallas. Only one or two other supply firms in the nation can compare with these three.

Now in its ninety-ninth year, Oil Well Supply established its first store west of the Mississippi at Corsicana in 1897 and moved its headquarters to Dallas in 1932. Continental established its Dallas headquarters in 1933 and Dresser Industries moved to Dallas from Cleveland in 1950.

Dallas played a minor role in the petroleum equipment industry during its first sixty years. The Corsicana Field was discovered in 1896. Its refining operations generated some business in Dallas but it was not until the Mexia Field was discovered in 1920 that Briggs-Weaver Supply and the Murray Company began doing a sizeable volume of oil equipment business, and that only as part of their general industrial supply operations.

The modern development of Dallas as a major oil well supply center began after the discovery of the East Texas Field in 1930. The equipment demands of this field attracted the attention of the nation's major supply firms. Other cities, including Fort Worth and Shreveport, were also in the competitive picture. When the Dallas Chamber of Commerce brought in the headquarters of "Oilwell" and Continental, the stage was set for the expansion of Dallas as a headquarters center for the supply industry.

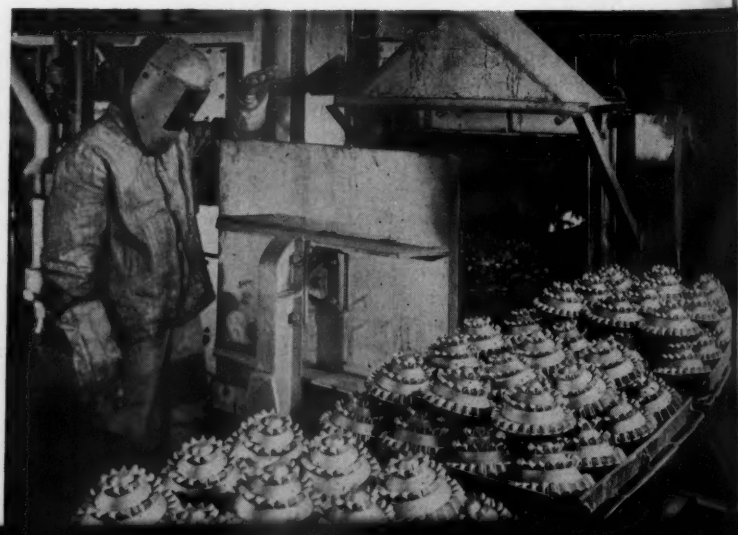
While other leaders of the industry were establishing regional offices in Dallas in the early thirties, home-based firms also expanded their operations. Major oil companies and large independents operating here placed more orders for all equipment out of Dallas. As their later operations expanded to other fields, their purchasing continued to expand from Dallas headquarters.

Such pioneer Dallas firms as Guiberson, Wyatt Metal & Boiler and Fritz W. Glitsch & Sons expanded operations and Dallas also began to develop as a center for the manufacture and fabrication of refinery equipment. Other organizations, such as Core Laboratories and Otis Engineering Co., expanded in the service field and the development of such firms as Geophysical Service Inc., National Geophysical Company and others made Dallas an important center for the production of exploration equipment. This has assumed world-wide proportions today.

The Dresser Industries move here in 1950 provided a tremendous impetus to Dallas supply development and resulted in the location of two of their major manufacturing units, Security Engineering and Ideco in Dallas. The world-wide business of this expanding firm nailed down the position of Dallas as a leading international petroleum supply center.

In the meantime, the development of such firms as Master Tank & Welding, Dallas Tank Company and Trinity Steel Company made Dallas one of the major centers for the production of butane tanks and other equipment for the gas industry. Further diversification shows up in the

LARGE NUMBERS of bit cones emerge from the heat treating plant of Security Engineering Division, a Dresser company specializing in the manufacture of oilwell drilling bits.



names of other firms such as Drilling Accessories Mfg. Co., W. E. Grace Manufacturing Co., Griffin Tank & Welding Service, James Tool Co., Merla Tool Corp., Peerless Manufacturing Co., Varel Manufacturing Co., Mayhew Machine Co., Southern Nipple Mfg. Co. and others.

This list does not include regional offices and sales organizations making up another seventy-five names in the current Dallas telephone directory and listing such leading supply firms as Lufkin Foundry & Machine Co., McCullough Tool Co., Allis-Chalmers, Bass-Ross Tool Co., Baker Oil Tools, Bethlehem Supply Co., Boviard Supply Co., Chicago Pneumatic Tool Co., Cameron Iron Works Inc., Gates Engineering & Mfg. Co., Gulf Supply Co., Houston Oil Field Material Co., Iverson Supply Co., Jones & Laughlin Supply Co., Lucey Products Corp., McEvoy Company, Mid-Continent Supply Co., Lee C. Moore Corp., National Supply Co., Oil Center Tool Co., Parkersburg Rig & Reel Co., Republic Supply Co., Superior Iron Works, Westscott & Greis, Wilson Supply Co. and others.

The continued expansion of Dallas as an oil supply center is illustrated by significant re-locations along with expansion of existing Dallas facilities. These include National Supply Co., moving its Southwest Division Offices from Fort Worth to Dallas; the Spang-Chalfant Division of National Supply Co. moving its Southwest field engineering departments from Tulsa and Houston to Dallas; Black, Sivalls & Bryson moving its West Texas-Rockies sales headquarters from Oklahoma City and its North Texas District Office from Fort Worth; Mountain Iron & Supply Co. of Parkersburg, W. Va., establishing Texas sales headquarters in Dallas; Schramm Inc. locating its division headquarters in Dallas, and H. C. Smith Oil Tool Co. of Los Angeles establishing Mid-Continent and foreign sales offices in Dallas.

Another facet of Dallas' expanding world position in petroleum and petrochemical service and supply is illustrated by a recent contract between the Iino Shipbuilding and Engineering Co. of Tokyo, Japan, and Tears Engineers of Dallas for design and construction of two chemical process plants in Japan.

The Iino-Tears combination will design, fabricate and construct a $6,000,000 synthetic gas production plant for Nitto Chemical Co., Ltd., a major Japanese chemical manufacturer. Engineering design will be done in Tears' Dallas office and design and fabrication will be handled by Iino in Japan. Iino-Tears have also been selected as supervising and design engineers for a major portion of a $20,000,000 Kyowa Fermentation Industry Co., Ltd., project at Ube, Japan. Iino-Tears part in this projcet will be the acetylene and ethylene production sections, which will represent a plant investment of $6,500,000. Engineering design on this project will also be done in Dallas.

The employment ramifications of the petroleum supply industry are reflected in its manufacturing payrolls in Dallas County which reach a figure of $20,000,000 annually. This does not take into account the payrolls and salaries of the headquarters companies and branch offices engaged in the distribution and marketing of oil supplies and equipment.

World headquarters of Oil Well Supply Division of United States Steel Corporation, Continental-Emsco Company and Dresser Industries are all located in Dallas. Three of the largest in the industry, these firms maintain their executive headquarters and extensive manufacturing and service units in the Metropolitan Dallas area.

The Garland Works of "Oilwell" is one of the most modern plants in the industry. Facilities at this plant include service, manufacturing, modification and custom fabrication of oil field equipment. Warehousing of raw material, equipment and spare parts offer tremendous back-up stocks to stores in the Southwest. Modification of equipment and fabricating equipment to customer specifications are two of the more important functions at Garland Works. Turn-key jobs ranging from a small pump with a special hook-up to a complete drilling rig, to customer specification, can be handled here.

Continental-Emsco Company, with its world headquarters in Dallas, is a manufacturing-supply company that for nearly fifty years has grown over the world by providing equipment and supplies to the people who drill and produce oil. The company has 132 stores and offices in every major producing field of Canada, Venezuela and the United States. The company has agents and licensees in 35 different foreign countries.

Their recently-enlarged Garland plant produces sucker rods, subsurface pumps and other production items for the production branch of the oil industry. Swivel joints for the petrochemical industry are also produced at this plant.

From its Dallas headquarters, Dresser Industries administrates a group of 12 domestic operating subsidiaries in the

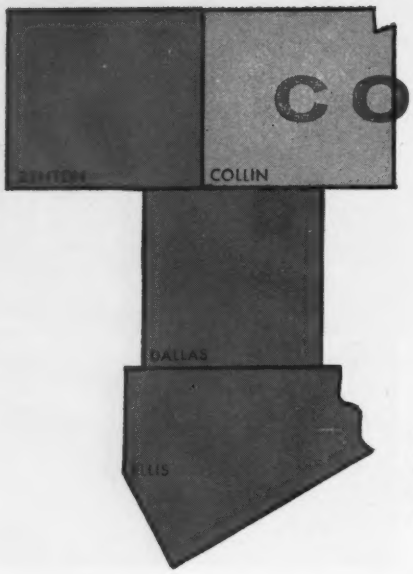
(Continued on page 73)



THE MERCANTILE Continental Building, above is the home of Continental-Emsco.

BOUND for Algeria, Algiers, for service in the Sahara Desert oil patch is this new hydraulic wire line unit which Otis Engineering Corp. outfitted for Compagnie des Services Petroliers of Paris.





COLLIN COUNTY

...a part of the Dallas Metropolitan Area

EDITOR'S NOTE: *This is the first of a series of articles on the three new counties added to the Dallas Metropolitan Area by the Federal Government this year. This article on Collin County will be followed in future issues of* DALLAS *by articles on Denton and Ellis Counties.*

Collin County, the richest agricultural area in the Dallas Metropolitan Area combines farming, stock raising and industry in its balanced economy. With all three of these aspects of its economy on the rise, Collin County's future looks bright indeed.

Eight hundred eighty-six square mile Collin County, of which McKinney is the county seat, lies wholly in the rich "black land belt" of Texas. The first legislature to meet under the Constitution of the State in 1846 created Collin County with several others — Denton, Hunt and Grayson — out of the territory of Fannin County, which at that time embraced almost all of Northeast Texas. The first county seat was Buckner, but in 1848 it was moved about three miles eastward from Buckner to a point more nearly the geographical center of the county. The county seat and county were both named for Collin McKinney, land surveyor, patriot, legislator and one of the fifty-six signers of the Texas Declaration of Independence.

McKinney served as the central village of a rich farming and stock raising area during the middle nineteenth century. In 1850, McKinney had a population of 523, while the city-to-be of Dallas had only 430 people. With the coming of the first railroad in 1872, the growth of McKinney and Collin County picked up and continued upward until 1900, when the peak population for Collin County reached 50,087. Since then, the county has had a gradual decline in population, due mostly to the increase in size of farms. In 1950, the trend changed, and as towns grow more rapidly the population is increasing. Collin County has 18 incorporated cities: McKinney, Plano, Farmersville, Wylie, Celina, Frisco, Princeton, Prosper, Anna, Westminster, Blue Ridge, Josephine, Allen, Renner, Lucas, Fairview, Melissa, and Murphy. McKinney has an estimated population of 16,653; four other towns have above 1,000.

Agriculture is the leading industry of the county. Livestock and farm crops bring an average revenue of nearly 20 million dollars annually. Farms are increasing in size and decreasing in number, but the total income has shown a gradual increase over the years. Principal crops are cotton, wheat, oats, corn, grain sorghums, onions, hay and truck farming. Livestock raising is on the increase, with the number of cattle and sheep leading. More dairy farms are being started and the number of dairy animals is increasing rapidly. McKinney has a Livestock Commission Company where local livestock can be

NEW Collin Memorial is outstanding hospital.



McKINNEY HIGH SCHOOL is County's largest.





A RURAL scene in Collin County, where agriculture is the leading industry.

marketed, with sales averaging 600 head per week.

For the future, Collin County is practicing a sound program of conservation. Lake Lavon lies entirely in the county and serves as a flood control measure, a recreational area and a water supply for ten North Texas cities. A program of upstream flood control is in process. Flood prevention dams are being constructed on small streams to hold back water during excess rains and release it gradually. This increases the yield of water on the Trinity Watershed, prevents loss from flooding, and holds back silt from large lakes. These 27 existing lakes now afford good hunting and fishing.

Collin County and McKinney are becoming industrialized with the coming of new plants and the expansion of present firms. The value of manufactured products now exceeds 12 million dollars annually, and payrolls approach $10 million. McKinney is producing cotton textiles, men's slacks, processed meats, ice cream and milk products, bakery products, sewing machines, ceramics, sausage bags, lawn mowers, ladies' wear and metal products. Plano is producing screw products, brass and metal products, wire, aluminum and copper products, screen doors, comforts, precision castings. Wylie produces ladies' wear, transformers; Frisco, ladies' wear, textile printed goods, ceramics; Farmersville and Celina have ladies' garment factories. Collin County has a labor force of about 16,000. Of this figure, 4,000 are employed in farm or domestic work; 8,000 in non-farm work in the county. Approximately 4,000 commute to adjoining counties with 3,700 going to Dallas.

Collin County has good highways, and farm-to-market roads connect all towns and villages. State Highways 289 and 78 traverse the county from south to north in the western and eastern parts of the county respectively; State Highway 24 crosses the county from east to west; State Highway 121 connects McKinney and Fort Worth, with plans approved for connecting to Bonham. Central Expressway 75 extends from Dallas north to downtown McKinney, and U. S. Highway 75 continues north. Railroads and truck lines serve all parts of the county.

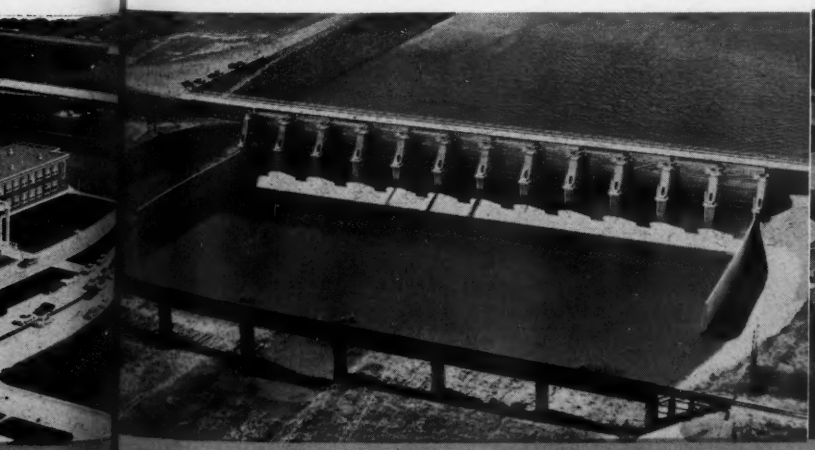
Collin County has 15 four-year accredited high schools, with a scholastic population of 8,855. Four-year senior colleges and universities are within a 50 mile radius of McKinney, and a very high percent of high school graduates are enrolling in college.

Collin County has 10 banks with total deposits exceeding $28,000,000; two of this number are in McKinney with deposits near $15,000,000.

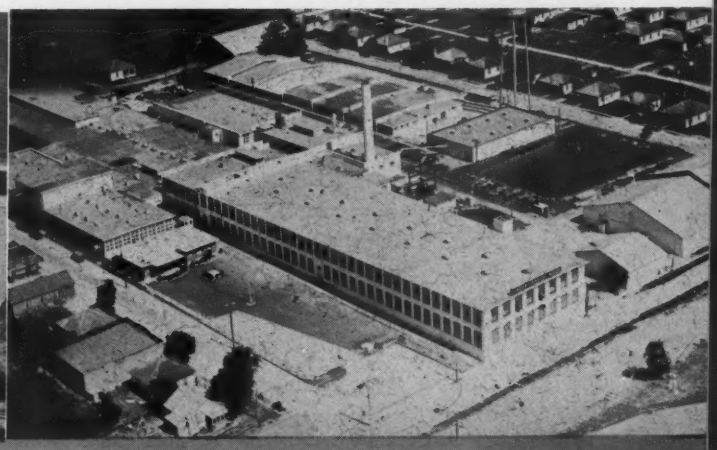
McKinney has 39 churches of all major denominations, with church enrollment above 60 percent of the total population. An "all out" church attendance was pro-

(Continued on page 69)

LAKE LAVON, entirely within the county, is new landmark.



TEXAS TEXTILE MILLS is major industrial plant.



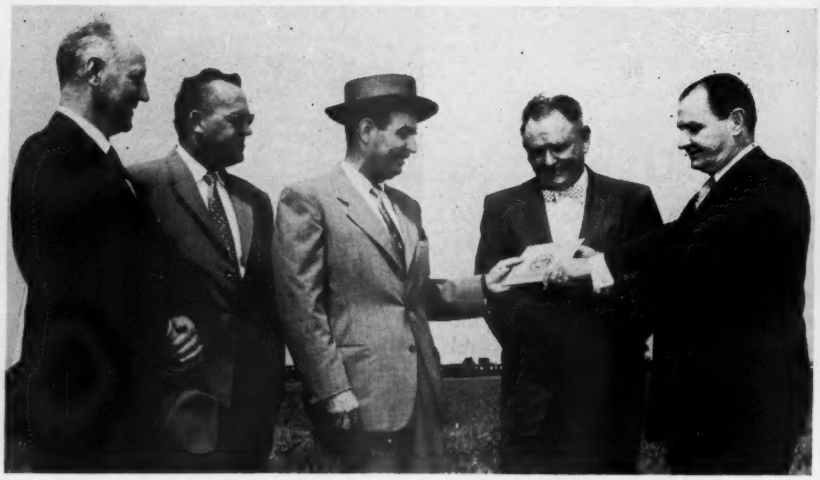
Membership Committee Reaches Two-Thirds of Goal

Highlight of the June activity of the Membership Committee was the presentation of the Chamber's 33rd Life Membership Award to Vice-Chairman Bill Shaw, District Clerk of Dallas County. The award was made by Chamber Director C. J. McCarthy.

Standings in the race for the three "President Potter Trophies" remained the same. Vice-Chairman Bill Shaw's Section #2 retained first place with 253 memberships for 1959; second place, Vice-Chairman Oliver Erickson's Section #3, 189 memberships; and Vice-Chairman Cliff Bivens' Section #4, 117 memberships, held third place.

Not counted in the race for the "President Potter Trophies" is the Committee-at-Large with a total of 256 memberships. Eligible for the Committee-at-Large of the Membership Committee are individuals who have been awarded Life Memberships by the Board of Directors, individuals who have served one or more years as a Vice-Chairman of the committee; and those who have served on the Chamber's Board of Directors. This section of the committee elects its own representative who serves on the executive council along with the Vice-Chairmen. The elected representative for 1959 is John J. Hospers, six-time winner of a Life Membership Award.

Total accomplishment for the committee, as of June 30, was 1,185 memberships. Chairman Marvin L. Davison commented on the fact that the committee had already sponsored approximately two-thirds of its quota for the year and stated that there would be a barbecue at the Garden Center of the State Fair Park for all membership committeemen and their wives to celebrate this achievement.



LIFE MEMBERS CLUB of the Dallas Chamber of Commerce aids in ground-breaking for Dallas' newest multi-million dollar firm, the Miller Label Company. Pictured (L to R) are John J. Hospers, President of the Life Members Club; David J. Miller, President of the Miller Label Company; Ellison Miles, Chairman of the Board; K. J. Carter, Vice-President and James W. Layne, Chamber Life Member and Associate Chairman of the Chamber's Membership Committee. The Miller Label Company will be the largest manufacturer of printed labels in the Southwest.



TOP HANDS at Southwestern Bell Telephone Company: The four representatives of the Southwestern Bell Telephone Company serving on the 1959 membership committee of the Dallas Chamber have all received Top Hand Awards for first the six months of the year (12 memberships required to qualify). They are (L to R): Marvin L. Davison, Chairman of the Committee; and committeemen J. T. Mayfield, J. A. Pott, and Les Millison using "what comes natural," the telephone directory to check new prospective Chamber members.

Service Organization

DALLAS TEACHERS CREDIT UNION, 908 Kirby Bldg.; H. B. Yates and Jack A. Mitchell (D. Y. Robb)

Manufacturing

ACME RUBBER STAMP CO., 517 North Akard; W. E. Watkins (David Locker)

SHAW PRINTED TAPE & LABEL CO., 2113 Thomas Ave.; Joseph Shaw (Fred Garland)

McKELL'S SPORTSWEAR, INC., 501 Elm St.; Henry Stanton, Sr. and Kellog Leach

THE COLE CO., INC., P. O. Box 10605; Mark R. Darmer (Hubert Owens)

Insurance

BOURLAND, INSURANCE AGENCY, 204 Empire Bank Bldg.; Tom Bourland (Jack Clark)

Construction

J. S. CULLUM, JR., 5803 South Beckley (Tom Owens)

J. P. GREEN, Gen. Contr., 516 Thomas Bldg. (G. C. McGill)

HOMER A. PARKS CONSTR. CO., 723 Exc. Bank Bldg.; Homer A. Parks (Jack Gidcumb)



VICE-CHAIRMAN Bill Shaw, Dallas County District Clerk (Center) receives his Life Membership placque from Chamber Director C. J. McCarthy (second from right) at the July Membership Committee luncheon. Attending as special guests in honor for Mr. Shaw were (L to R): his son, William Shaw, Colonel James D. Scott, Mrs. Shaw, and Gen. Clayton Kerr.



NEW LIFE MEMBER Bill Shaw (left) won the De Lara Tours Mexico City-Acapulco vacation. At the presentation were: (L to R) Don Snauffer, vice preseident, Ernst & Ernst Accountants; John S. Smith, Associate Chairman membership committee; Virgil Stapp and William Keay of National Security Service.

WILMAR GENERAL CONTRACTORS, INC., 3148 Quebec St.; Carl H. Hill (David Locker)

D. A. FRANK & ASSOCIATES, 10256 E. Northwest Parkway; D. A. Frank, Jr. (Roger Harris)

Retail

TREW P. DECKARD SUPER SAVE MARKET, 1916 W. Jefferson; T. P. Deckard (Jim McBride)

VANDERBURG PAINT & SUPPLY, 6920 Snider Plaza; Don Vanderburg (Bob Akins)

HOLT'S FLORIST, 2017 Greenville; C. E. Holt (David Locker)



LAST TOP HAND AWARDEES of the first six months of 1959 (L to R): Membership Committee Committee Associate Chairman John S. Smith, Texas Employment Commission; Bernard Ratheim, C. P. A.; Jack Gidcumb, Girard Life Insurance Company; Dawson Sterling, Southwestern Life; Don Kerr, Henry S. Miller Company; Vice-Chairman Jim McBride; and Jim Henderson, New England Mutual Life.

COMMITTEEMAN OF THE MONTH

Judge Joe B. Brown is a native Dallasite and has resided in Dallas County all of his life. He is the son of the late C. E. and Linnie Brown, pioneer settlers of Oak Cliff. Judge Brown's father, as a civil engineer, played a large part in the early development of this community, and he instilled into his son a love for Dallas County and a desire to assist in its growth.

In 1931 while working as a clerk for the Texas & Pacific Railway, Judge Brown began the study of law at night. In 1934 he obtained his license to practice law and during that same year was elected Justice of the Peace, Precinct No. 7.

Judge Brown served as Justice of the Peace, Precinct No. 7 from January 1, 1935 until he was elected Judge of the County Criminal Court in 1944. In 1956 he ran for and was elected Judge of the Criminal District Court No. 3 of Dallas County. He has served as Judge of this Criminal District Court since January 1, 1959.

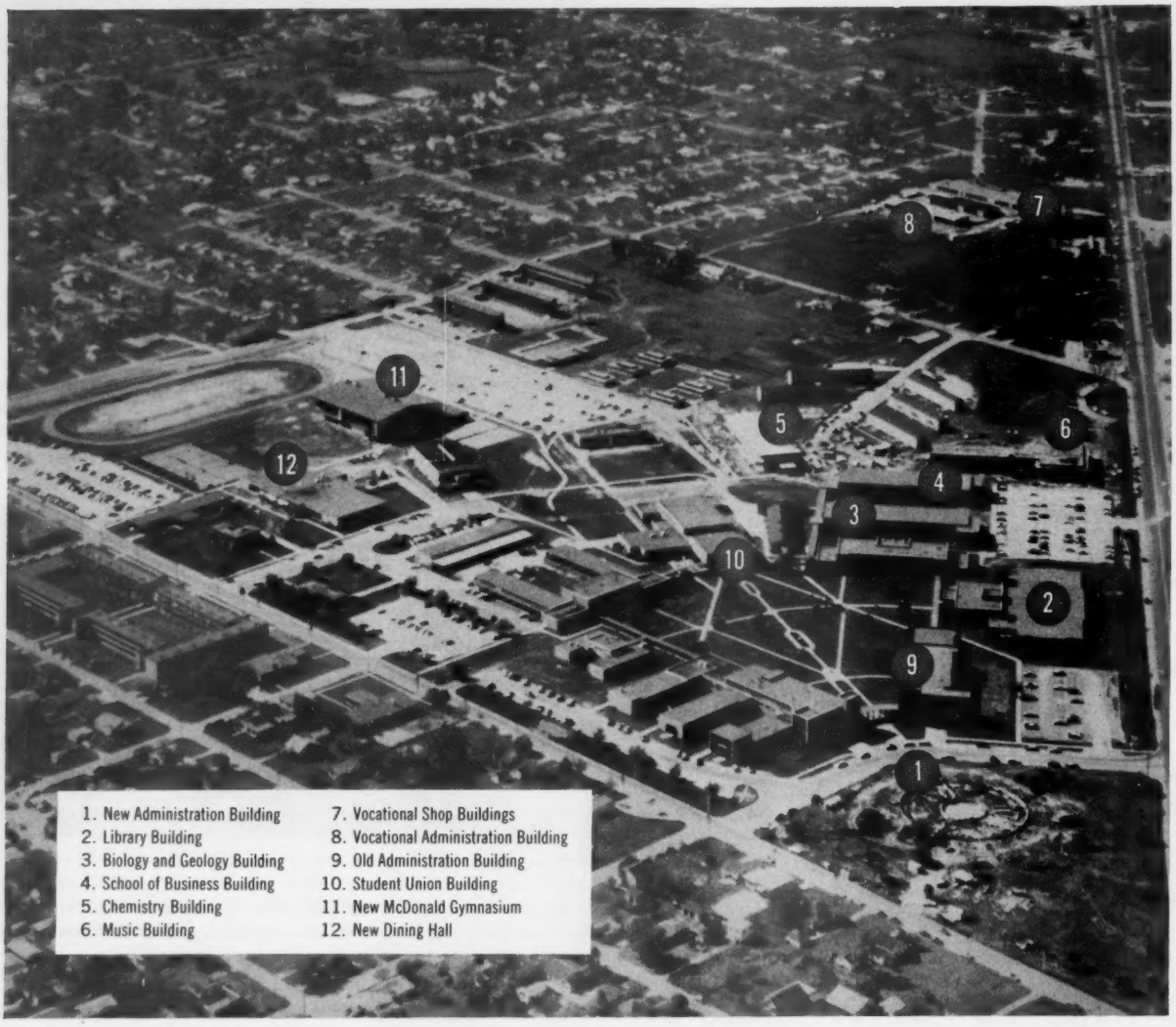
Joe Brown found time from his very busy court docket to assist the membership committee of the Chamber of Commerce during the one-day drive in May and during that day he won his first "Top-Hand" award. He became a regular in the Lasso Club in June and qualified his first month as "Committee Man of the Month" with 22 memberships.

Judge Brown has one son, Joe B. Brown, Jr., a practicing attorney of the Dallas Bar Association; and a daughter, Mrs. Don Norwood, whose husband is an engineer with Chance Vought Aircraft. Judge Brown is a member of the Methodist Church. He resides with his wife, Evelyn, at 2012 Old Orchard Drive.



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Membership

THE SHOP, 3710 Cedar Springs; James M. Faulkner (W. W. Wigley)

SERVICE UNIFORM SALES COMPANY, 1910 W. Jefferson; Humie Greenspan (Jim Layne)

Professional

DAVID S. GREEN, D.D.S., 626 Medical Arts Bldg. (Dean Libby)

SOUTHWESTERN DECORATORS, Merchandise Mart; Bruce Hedrick and Hazel Hays (Dick Ingram)

PARKER-JONES ADVERTISING, 2120 Adolphus Tower; Lyndon Parker (M. M. Brohard, Jr.)

HOLLOWAY ASSOCIATES, Meadows Bldg.; W. C. Holloway (Jack Hospers)

JOHN PAUL JONES ASSOCIATES, INC., 301 So. Akard; John R. Lutz (Admiral A. C. Olney)

MARSUE CORPORATION, 12835 Preston Rd.; Krantz Keller (Bernard Rathheim)

MAURICE D. NEVELOW, 626 Wilson Bldg. (Bob Greenwald)

NEWBERRY & HOLLEY, 1004 First Natl. Bank Bldg.; Lamar Holley (Bill Shaw)

Service

DON'S TV & RADIO REPAIR, 4318 Bryan St.; Don Brown (John Smith)

BIG TOWN HUMBLE SERVICE STATION, 1100 Big Town, Mesquite, Texas; James C. Aeby (Joe Glickman)

WARREN-HOYT TRAVEL AGENTS, INC., Southland Center; Hulda Warren (Dick Ingram)

WOODSHIRE MOBILE HOME LODGE, 5501 Military Drive; James M. Fraley (Joe Pool)

HILTON CREDIT CORP., 1800 Commerce St.; Edwin Kearnes (J. T. Mayfield)

ICENHOWER UNIVERSITY OF BEAUTY ARTS, 2842 S. Buckner Blvd.; G. N. Icenhower (Jim Layne)

SIMMONS INSTITUTE, 6625 Avalon; Lester P. Garth (Staff)

WORKMAN SERVICE OF DALLAS, INC., 1710 Jackson; Wm. L. Lowe (J. M. McGinley)

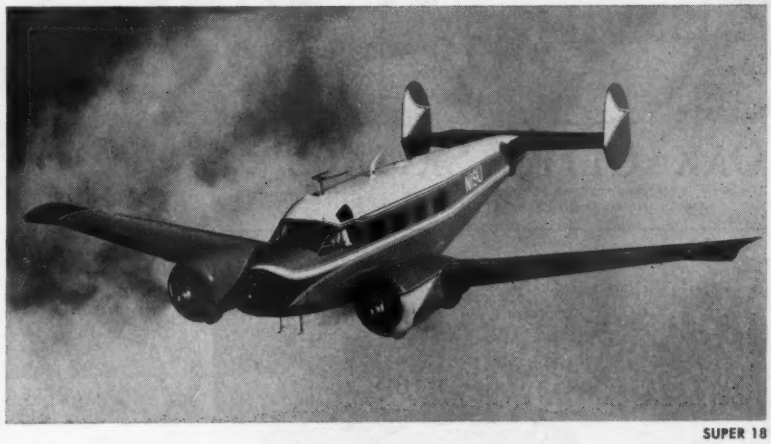
Distributing

KAYSER-ROTH CO., 4714 A. Bradford Drive; Ray G. Strickland (Bernard Rathheim)

QUALITY SUPPLY CO., 12701 No. Centr. Exp.; Nate Kopel (J. Frank Holt III)

BOLT STAPLE CO., 3606 Live Oak; W. C. Bolt (David Locker)

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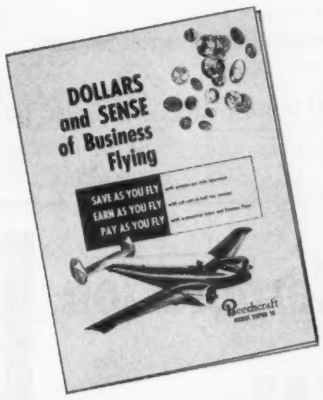


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MACHINERY PARTS SALES CORP., North Walton Walker (1357); Robert J. Weber (Jack Hospers)

BILL LINDSLEY MACHINERY CO., 601 W. Commerce; Bill Lindsley (Bob Akins)

NESBIT METAL CO., 6507 Maple Ave.; Sam F. Nesbit, Jr. (Charles Barrett)

OLIVETTI CORP. OF AMERICA, 2929 Cedar Springs; Vernon Schweitzer (Les Millison)

Financial

MARVIN H. McCURREY, JR., 5447 Ellisworth (Dawson Sterling)

MUNICIUAL SECURITIES CO., 600 First Natl. Bank Bldg.; Louis W. Stayard (John Standley)

D. EDWARD WALTON, 600 First National Bank (John Standley)

PIONEER FINANCE & THRIFT CORP. OF DALLAS, 2020 Adolphus Tower; J. M. Meredith (Les Millison)

Printing

ACCURATE PRINTING SERVICE, 1019 Nobel St., Carrollton, Texas; Donald E. Hall (Jack Hospers)

Transportation

REAL AIRLINES, 1925 Commerce; Woodrow Blanton (Jim Gibson)

Individual

V. R. POWERS, 1332 Nash Street, Garland, Texas (Charles Barrett)

Restaurants

BALI-HAI RESTAURANT, 8200 Douglas; A. T. Bifano and Roy C. Miller (Pat Chandler)

RANCH FOODS, INC., 412 Meadows Bldg.; Robert Amundson (J. T. Mayfield)

Oil

RHO-REN DRILLING AND EXPLORATION CO., 1621 Davis Bldg.; O. J. Rhodes (Bernard Rathheim)

Amusements

THE GASLITE CLUB OF DALLAS, INC., 6137 Sherry Lane; Paul Holm (Jim McBride)

Revaluation

(Members increasing their investment in the Dallas Chamber.)

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In the 100 years since the drilling of the first oil well in the United States, the usefulness of petroleum has been often demonstrated in many ways. . . . It is an economical and efficient source of energy and a raw resource convertible through petrochemistry into innumerable useful materials. . . . It is indispensable in our way of life, and vital to the national defense.

It is comforting to know that today's reserves are ample for today's needs. And if incentives to undergo the heavy risks involved are continued, there is no doubt that more oil will be discovered and produced to replace the oil we use. . . .

The U. S. oil industry can find oil, produce, transport and refine it, and market oil products, more efficiently than that of any other nation. This makes petroleum products a feature of the abundant American life; Americans, for example, use more gasoline and pay less for it than any other people on the globe. . . .

The past is prologue to the future. During its second century, oil can serve you and your grandchildren, and the nation, as well or better than ever before.

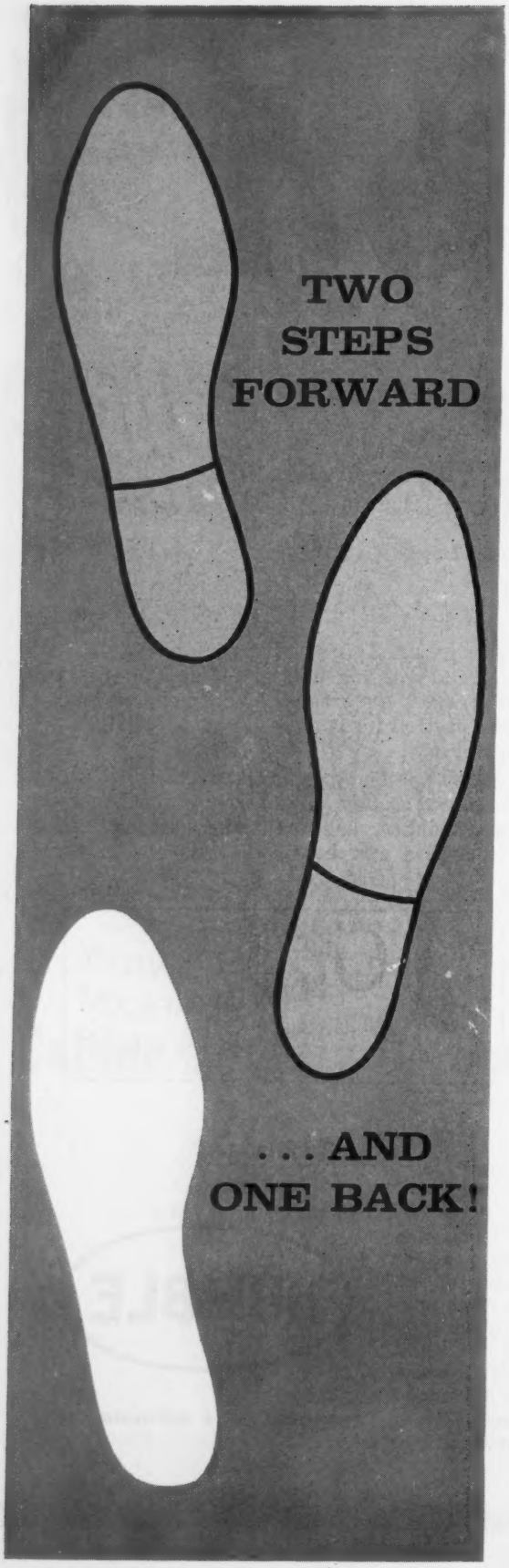


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The Humble Company, incorporated in 1917, has participated in the development of new and better ways to find and produce oil, and in the research that has improved petroleum products and discovered countless new uses for oil and natural gas. Humble is a major producer of U. S. oil, with production extending all across the southern tier of states from Florida to California. Marketing operations are carried on in Texas, New Mexico and Arizona. Humble's Baytown refinery, near Houston, is one of the great refineries of the world. (Humble Pipe Line Company, a major transporter of crude oil and finished products, operates more than 9000 miles of pipe lines in Texas.)

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Sometimes it seems like that. It's not, of course. Neither for us nor for any other oil company. Since the drilling of the first commercial oil well in the U. S., one hundred years ago, the oil industry's unceasing efforts to create an abundance of goods and services has resulted in conveniences, comforts and opportunities for all.

Speaking for ourselves, we at Magnolia in exploration, production and refining use every modern technique to produce for your use the best motor fuel at the lowest possible price. For example, 2 gallons of today's gasoline now does the work 3 gallons did in 1925. And the price is just about the same.

But . . . not the taxes. They have more than tripled and the President's budget proposal calls for still another increase in gasoline tax. Working as hard and constantly as we do to bring down the price of gasoline and with our various governments looking to assess additional taxes which will bring it back up . . . well, you can understand why we occasionally feel as though we're taking two steps forward and one back.

And you, the consumer, of course, bear this burden of "sales" tax which in some states exceeds 40%. So, if you agree with us that gasoline taxes should not be raised further, why not make your views known to your Senators and Congressmen.

Mobil

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City Club Honors J. Ben Critz

Dallas business executives last month found J. Ben Critz, vice president and general manager of the Dallas Chamber of Commerce, "guilty" of doing "great deeds for Dallas."



CRITZ

The executive, who began his 30th year as Chamber manager on July 15, was honored in a rare tribute by the City Club of Dallas at its 18th annual meeting.

Mr. Critz heard testimonials by Dallas businessmen, including current and immediate past Chamber presidents, L. T. Potter, president of Lone Star Gas Company, and J. Erik Jonsson, chairman of the board of Texas Instruments, Incorporated, and Herbert L. Nichols, chairman of the board of Southwest Public Service Company and a member of the Chamber's Board of Directors.

Mr. Jonsson, acting as the club's prosecuting attorney, introduced evidence to show that among other things, Mr. Critz had committed the following deeds:

Increased Chamber membership from 1,600 in 1930 to 9,000 in 1959 — giving Dallas the largest membership of any city in the nation.

Persuaded oil and gas producers and equipment suppliers to set up their general offices in Dallas during the 1931 oil boom, thus establishing Dallas as a major petroleum center.

Achieved a major coup in bringing the $25-million Texas Centennial to Dallas in 1936.

In post war years prompted Chance Vought Aircraft's move from Connecticut to Dallas.

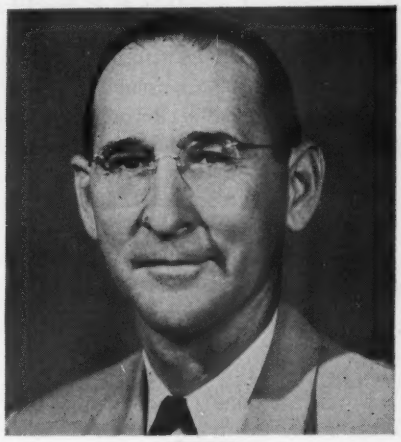
As defense counsel, Mr. Potter offered this testimony:

Mr. Critz had been the youngest man ever honored with the presidency of the Dallas Cotton Exchange.

Served as mayor of Highland Park, "enabling him to mature in judgment and sound thinking at an early age."

Mr. Nichols was foreman of the jury and pronounced Mr. Critz "guilty on all counts."

In acknowledging the tribute, Mr. Critz said, "What I've done has been because of the solid backing, support and confidence of you — the businessmen of Dallas."



BENNETT

Manufacturers, Wholesalers Name D. C. Bennett President. Donald C. Bennett, manager of the marketing division of Magnolia Petroleum Company, has been unanimously elected president of the Dallas Manufacturers and Wholesalers Association, Inc., a division of the Dallas Chamber of Commerce.

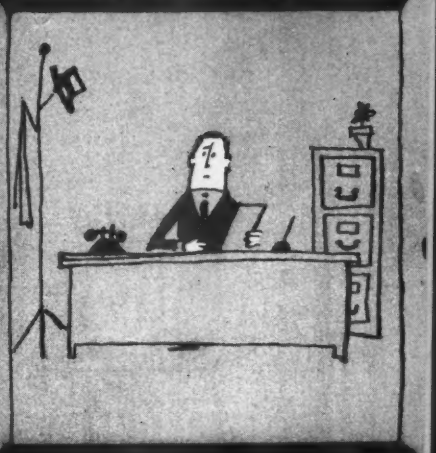
General Luther S. Smith, assistant to the President of Temco Aircraft Corp., was named first vice president of the association.

*

DALLAS Wins National Chamber Magazine Awards. DALLAS, monthly publication of the Dallas Chamber of Commerce, was named the top chamber publication in the nation at the July convention of the American Association of Commerce Publications.

In addition to being named "Best All-Round Publication," DALLAS won top honors for "Best Editorial Content"; "Best General Make-up and Typography"; 'Best Use of Photography"; and "Best Use of Color."

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June Bank Call Confirms Dallas Area Lead

Dallas strengthened its claim to the title of "Banking Capital of the Southwest" at the June bank call—first since the addition of Collin, Denton and Ellis Counties to the Dallas Metropolitan Area.

No matter how you look at the statistics from this call, Dallas is the Southwest leader.

Dallas leads all other Southwestern cities, comparing deposits in all banks in the city, in all banks in the county or in all banks in the metropolitan area. In fact, deposits in all banks in the Dallas Metropolitan Area now lead those in the second-ranking Southwest metropolitan area (Houston) by a big 15 percent.

According to figures compiled by the Research and Central Records Department of the Dallas Chamber of Commerce, total deposits in all 64 banks in four-county Metropolitan Dallas totaled $2,386,486,070 at the June call.

Figures reported for the 55 banks of Metropolitan Houston were only $2,072,-707,561.

This means that Dallas is ahead of Houston by $313 million in deposits, a huge lead of some 15 per cent, and no other Southwestern city is even close.

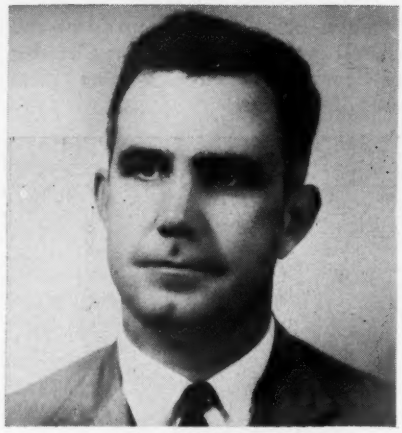
Just the 25 Dallas city banks and the two in the Park Cities who are members of the Dallas Clearing House Association beat the 55 banks of Metropolitan Houston $2,218,275,921 to $2,072,707,561.

The 11 banks in Dallas County cities not clearing house members add another $72,711,910 to the Dallas total and its lead over all other Southwestern cities.

And the 28 banks in the three counties recently added to the Dallas Metropolitan Area, Collin, Denton and Ellis, add still another $95,498,238 in deposits, the Research Department discovered.

It also learned that the 10 banks in Collin, 7 in Denton and 11 in Ellis Counties add resources of almost $104 million, to make the resources of all Metropolitan Dallas banks total $2,717,242,968.

Leading Dallas bank in both deposits and resources was Republic National, with deposits in June of $832,650,056 and total resources of $957,270,367. Both of these were substantial gains over figures for June 1958. Deposits for all of the 25 Clearing House member banks were up some $62 million from last year. Resources showed a gain of $93 million.



DEALEY

Mortgage Bankers Name Dealey. Kenneth Dealey, manager and partner in the mortgage loans division of Maxson-Mahoney-Turner, has been elected president of the Dallas Mortgage Bankers Association. Other officers include James Biddle, vice president, and Errett Cummings, re-elected secretary-treasurer.

Mr. Dealey has been a member of the Dallas Mortgage Bankers Association for 11 years and also is a member of the Texas Mortgage Bankers Association and of the Mortgage Bankers Association of America. He currently is vice chairman of the TMBA public relations committee.

*

Allen Installed Head of Bank Group. Phil R. Allen, assistant cashier, Republic National Bank of Dallas, has been installed president of the Dallas Conference of the National Association of Bank Auditors and Comptrollers.

Elected to serve with Mr. Allen were William A. Craig, vice-president and cashier, Exchange Bank & Trust Company, vice-president; J. C. Myrick, auditor, Oak Cliff Bank & Trust Company, secretary, and Al Cloud, comptroller, Texas Bank & Trust Company, treasurer.

*

Bank Association Names Keay. The Texas Chapter of Robert Morris Associates, a national association of bank loan officers and credit men, has elected James W. Keay, vice-president, Republic National Bank of Dallas, president.

Among other Texas Chapter officers elected is John R. Walker, assistant vice-president, Mercantile National Bank, Dallas.

The DRILLING CONTRACTOR

Official Publication — *American Association of Oilwell Drilling Contractors*

the Natural, Logical, SPECIALIZED Magazine for Advertising DIRECT to the Oilwell Drilling Market

AUTHORITATIVE INDUSTRY COVERAGE. It is well known throughout the petroleum industry that drilling contractors drill about 95% of the oil and gas wells. To drill about 50,000 wells per year contractors annually spend a billion dollars, a large portion of which goes for the purchasing of equipment. Approximately 1,500 drilling firms are engaged in the contract business. A large number of these contractors are members of the American Association of Oilwell Drilling Contractors. They receive *The Drilling Contractor* as their official Association magazine. The "voice" of AAODC thus "speaks with authority" for both the Association and the drilling segment of the oil industry.

POPULAR READERSHIP. Members of AAODC recently were polled for various opinions of their Association magazine. The replies left no doubt *The Drilling Contractor* rates A-1 in its principal reading group. Numerous comments mentioned the importance of the editorial material from a business standpoint, the value of keeping informed, staying abreast of competition. Others mentioned generally interesting contents, the colorful ads, and good printing.

KEY CIRCULATION. *The Drilling Contractor* reaches most drilling contractors plus the key producing executives and field supervisors that make up the select buying power group of the industry. This amounts to specialized coverage with minimum waste circulation. Thus, advertising dollars count the most. The popular AAODC readership indicates *extra* advertising effectiveness.

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Resourceful Men Built the Oil Industry

Founder of Sun Oil Company, who proclaimed that *"the way to be successful in America is to give the people better quality and value,"* typifies the special breed who made oil a public servant.

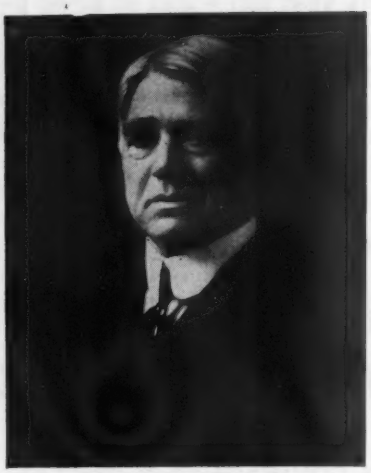
JOSEPH NEWTON PEW was eleven years old when Colonel Edwin L. Drake's "Folly" turned the joke on townspeople who had ridiculed his perseverance in drilling for oil.

The impact of that historic event on young Joe Pew, helping out on his father's farm less than 50 miles away, is unknown. But some 10 years later he caught the "oil fever" that swept Oil Creek Valley.

Opening a real estate office at Titusville in his early twenties, he soon was trading in oil lands and mineral rights. Before his thirties he had gone broke, recouped his losses, paid off his debts, and launched a new enterprise — the commercial use of natural gas.

With E. O. Emerson as a partner, he formed the People's Natural Gas Company in Pittsburgh (the first large U.S. city to enjoy natural gas) and went on to engage in oil exploration, production and pipelining in Ohio and later in Indiana, Illinois and West Virginia. In 1894 the partners became owners and operators of a small refinery at Toledo, Ohio.

One of the things that troubled Mr. Pew most was the high cost of rail transportation for oil. The Lucas gusher at Spindletop in 1901 provided a source of crude oil near deep water. Mr. Pew moved quickly to establish a new refinery on deep water at Marcus Hook, Pa., and to acquire production and storage on the Gulf Coast near Beaumont.



JOSEPH NEWTON PEW

Now the mold was cast for the Sun Company, incorporated in New Jersey in 1901, and subsequently renamed Sun Oil Company. Technological experimentation and financial conservatism were to be characteristic parts of the mold. Others included balanced integration, emphasis on economical transportation and the location of refineries adjacent to centers of dense population.

An overriding credo was Mr. Pew's stated conviction that "the way to be successful in America is to give the people better quality and value."

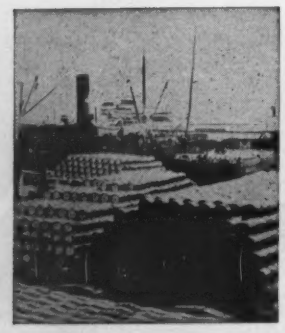
The forceful personality and indomitable spirit of Sun Oil's founder stamped an indelible mark on the company, and on his sons, John Howard and Joseph Newton, Jr., who have carried on the business since his death in 1912.

For its size, Sun Oil has contributed substantially to the advancing technology of the oil industry, and thus to the industry's ability to serve people better. It led in demonstrating that high quality lubricants could be made from naphthenic, as well as paraffinic, crude oil; it pioneered the long-distance products pipe line; its subsidiary, Sun Shipbuilding & Dry Dock Company, developed the all-welded tanker.

Sun oil engineering made the Houdry Catalytic Cracking Process a large-scale commercial reality, providing for oil refiners their first chemical approach to the rearrangement of oil molecules. Most recently, Sun Oil took a giant forward step in the technique of motor fuel marketing with its development of the Custom Blending system, giving motorists for the first time an opportunity to fit fuels to the requirements of their individual cars.

These are the more notable among the many accomplishments of Sun Oil in building on the blueprint drawn by Joseph Newton Pew, one of the special breed of resourceful men who had the freedom to build the oil industry as an instrument of service to the American people • SUN OIL CO., Philadelphia 3, Pa.

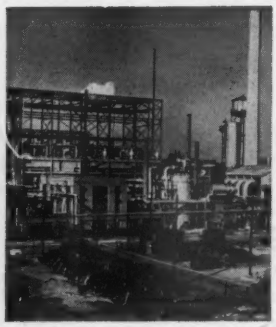
Pioneering Achievements of Sun Oil Stem from Founder's Credo



Some said it couldn't be done but Sun made quality lubricants from naphthenic crude.



First long-distance pipe line for movement of products was a pioneering step made by Sun.



Sun Engineering made large-scale catalytic cracking a commercial reality for oil refiners.



Custom blended motor fuels, a radically new concept in marketing, is one of Sun Oil's latest.

Banking

Three Hundred Attend SMU Graduate Banking School

Nearly 300 banking executives from a 15-state area returned to school in Dallas this month for the second annual session of the Southwestern Graduate School of Banking, held on the campus of Southern Methodist University from July 19 through August 1.

Designed to provide advanced training for men and women in all sizes of banks, the school was founded last summer by SMU and the Dallas Clearing House Association. Students must attend three summer sessions of the school before receiving a certificate of graduation.

About 180 students return this year for their second program, and the others will begin first-year studies. By next summer all three classes will be meeting simultaneously for the first time.

During the first year, students are taught principally by the lecture method; while in the second year the case study method is widely used, especially in the study of the credit function.

The school's faculty is composed of about 80 of the leading banking executives, economists, business and professional men in the country, representing 12 states and the District of Columbia.

Supplementing the daily classroom sessions, a series of ten evening lectures brings to the campus a distinguished array of speakers in the various fields of money and banking.

Evening lecturers this year include Kenton R. Cravens, president, Mercantile Trust Co., St. Louis; Lamar Fleming Jr., chairman of the board, Anderson Clayton Co., Houston; Dr. Watrous H. Irons, president, Federal Reserve Bank of Dallas; Eugene McElvaney, senior vice-president, First National Bank in Dallas; William H. Neal, senior vice-president, Wachovia Bank and Trust Co., Winston-Salem, N. C.; Dr. O. B. Jesness, department of agricultural economics, University of Minnesota.

Dr. Charles E. Walker, assistant to the Secretary of the Treasury of the United States; Dr. E. Sherman Adams, deputy manager, the American Bankers Association, New York; and Dr. Reuben G. Gustavson, president, Resources for the Future, Inc., Washington, D. C.

Director of the school is Dr. Richard B. Johnson, chairman of the SMU economics department. DeWitt Ray, senior vice-president of Republic National Bank of Dallas, is Dean for Bankers.

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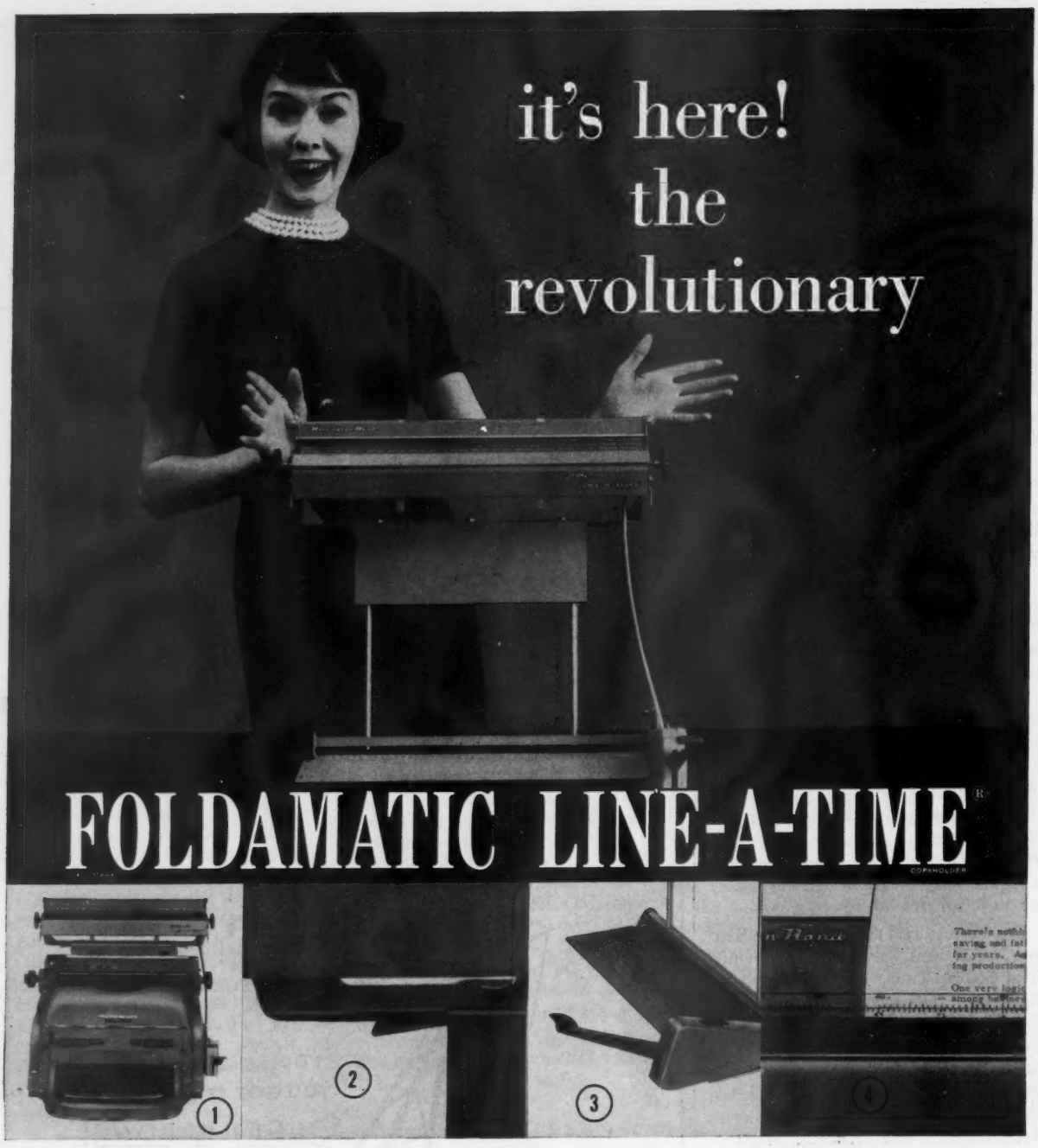
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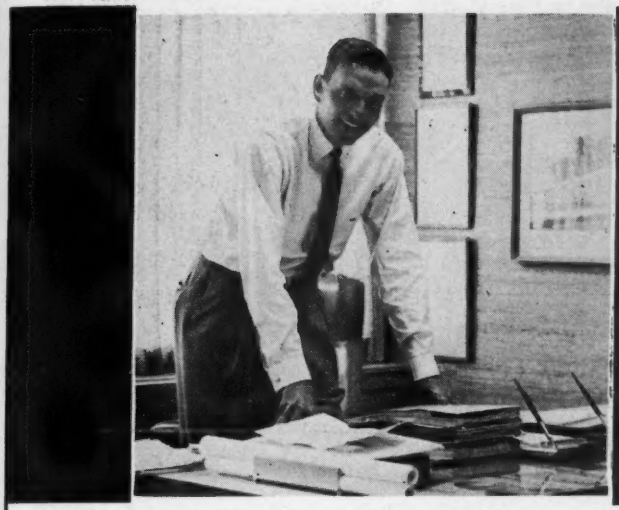
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YOUNG MEN GOING PLACES

Jack C. Vaughn

by Elery Owens

Rangy, wide-ranging Jack C. Vaughan is perhaps representative of a new breed of Texans. Or at least, he is one of them — the men who are helping cast a new mold and a new era for the state.

At 33, he heads what many businessmen of more mature years would be only too happy to call a financial empire.

Plain-spoken and direct, he is not one given to illusions – especially about himself. Jack Vaughn's multiple role in the affairs of his state and community is both a challenge and an obligation — one that leaves little time or place for the flamboyancy once associated with Texans of wealth.

He still considers himself an oilman — part of the industry which his father, the late Grady H. Vaughn, helped build to its present stature.

But in the past 12 years, he has diversified the Vaughn interests into a variety of fields — real estate, insurance, television, ranching and timber and others.

It has been a pattern roughly parallel to the economic development of Texas during the same period; the evolution of a broader-based, and sounder, economy.

And whether typical or not, he is one of the men who are helping re-shape the business scene in Texas.

Jack Vaughn took on a position of responsibility early, when he was just out of the University of Texas with a Bachelor of Business Administration degree in 1947.

His father turned over active management of the Vaughn oil interests to Jack and his brother, Grady Vaughn Jr. Their Spartan Drilling Company, Inc., which was incorporated in 1952 with Jack as President, now controls Vaughn oil and gas holdings in 17 states, Canada, Alaska, Cuba and the Sahara desert.

"But it made sense to start diversifying," says Jack. "Times were changing."

In 1950, he formed his own company — Jack C. Vaughn Enterprises, Inc. — for that purpose. He constructed the Western Building, a combination office and parking structure in Midland. That was followed by the Vaughn Petroleum Building in Corpus Christi and the Vaughn Building and the Commodore Perry Parking Garage in Austin.

In 1954, Jack helped organize and became President of Continental Copters, Inc., the first commercial helicopter company in the Southwest. That was the same year he formed the Spartan National Life Insurance Company, which he owns along with another insurance firm — Mid Texas Life Insurance Company.

Spartan National owns and operates the 15-story Vaughn Building, which was completed in downtown Dallas in 1957. The building serves as headquarters for other Vaughn interests, which include television stations in Odessa-Midland and Amarillo and a New Mexico cattle ranch.

Altogether, Jack Vaughn is an officer or director of 15 companies. He is also a member of the Young President's Organization — that select, nationwide group of young executives who, before the age of 40, head companies doing a minimum of $1,000,000 worth of business a year.

But as demanding as his multitude of business interests may be, there is also another side to Jack Vaughn — family man and citizen.

The father of three children, Jack manages to spend as much time as possible with Mrs. Vaughn and the youngsters — often at the ranch and game preserve in New Mexico.

A simple listing of the organizations with which Jack is associated would take up more than the rest of the space alotted to this article. But a representative sampling would show such widely-divergent organizations as these:

Executive Committee of the Texas Independent Producers and Royalty Owners Association, Dallas Chamber of Commerce Athletic Committee, the Dallas Heart Association, Dallas Civic Opera, Dallas Interracial Association, Brook Hollow Country Club, Idlewild Club and Highland Park Methodist Church.

Jack is also a member of the Board of Texas Department of Corrections, more commonly known as the State Prison Board. It's a post to which he was appointed in 1957 by Governor Price Daniel — and one which occupies a large share of Jack's time and interest.

The job is a big one, involving as it does the operation of the vast Texas prison system with its problems of over-crowding and lagging finances.

"It's a challenge," says Jack, "a big one and an interesting one — but one that will have to be met."

It probably will. And more than likely Jack Vaughn will have a share in the accomplishment, when it comes.



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With a Landing or Takeoff Every Two Minutes, Dallas Ranks as Nation's Third Busiest Airport

Dallas Love Field is the nation's third busiest airport.

Figures announced by the Federal Aviation Agency showed that in 1958 Love Field logged more "itinerant" landings and takeoffs than any other U.S. airport except Chicago Midway or Los Angeles.

Dallas had 280,753 landings and takeoffs, or approximately one every two minutes around the clock. Chicago Midway led the nation with 397,765, and Los Angeles was second with 296,730. These FAA figures listed only "itinerant operations," planes that leave one airport bound for another.

H. L. Nichols, chairman of the Aviation Committee of the Dallas Chamber of Commerce, said, "As the third busiest airport in the United States, Dallas Love Field continues its steady growth as one of the world's major air hubs. This rapid, but orderly, growth is strong evidence of the foresight and wisdom of the people of Dallas in development of the airport master plan. Dallas can be proud that its airport has been continually in service since 1926 and has always been ready to accommodate any service that was available for Dallas."

Love Field is presently served by six airlines, American, Braniff, Central, Continental, Delta and Trans-Texas. Approximately 200 privately owned planes are based at Love Field. Almost half of these are multi-engine craft.

Elsewhere in Texas in 1958, Houston was 13th in the nation with 187,869 takeoffs and landings, Fort Worth's Meacham Field was 37th with 137,048, Fort Worth's Carter Field was 39th with 130,883 and San Antonio was 43rd with 124,159.

*

Community Concert Programs Planned. Under the co-chairmanship of Henry E. English and George P. Cullum, Sr., "Dallas Sings For Service" will bring together scores of Dallas County clubs having service projects.

The two concert programs, slated for the State Fair Music Hall on November 27-28, will feature the internationally known 54-voice Dallas County Rotary Chorus, plus a nationally known entertainer to be announced later this summer.



ROBERT W. THOMPSON, SR., (center) receives coveted G. Mabry Seay Award from William L. Carter, Jr., president of the Dallas Association of Insurance Agents. Mrs. Thompson (left) admires the symbolic silver tray.

R. W. Thompson Receives Seay Award. Robert William Thompson, Sr., has been presented the G. Mabry Seay Award by the Dallas Association of Insurance Agents. William L. Carter, Jr., president of the Association, made the presentation.

The award is presented annually by the DAIA to a stock company fire and casualty man for outstanding service in his community and the industry.

Mr. Thompson came to Dallas in 1919 to participate in the founding of the Kirkpatrick-Thompson firm. He is a charter member of the DAIA and served as its first president in 1930-31.

*

Storey Chosen Year's Headliner. Robert G. Storey, retiring dean of the Southern Methodist University law school, has been named by the Press Club of Dallas as "Headliner of the Year."

Dean Storey interrupted a tour of Korea to fly back to Dallas for the Press Club's ninth annual Gridiron Dinner in the Statler Hilton Hotel Grand Ballroom.

Bill Rives, Press Club president and Dallas News sports editor, presented the award, given annually in recognition of outstanding community contributions and in tribute to the recipient's prowess as a Dallas newsmaker.

Dean Storey, 65, is retiring this summer as head of the SMU law school. He will continue as president of the Southwestern Legal Foundation.

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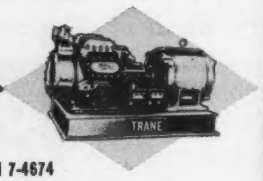
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News Spotlight



CULLUM

Cullum Elected Head of Cotton Bowl Council. Robert B. Cullum, grocery chain executive and former head of the Cotton Bowl Association, has been named president of the Cotton Bowl Council.

Re-elected vice-president and treasurer, respectively, were Hobart D. Turman and Arthur K. Hale.

Three new members — W. R. Hawn, Paul P. Middleton and W. R. Moore— were named to the 20-man board of directors.

*

MLS Reports New Six Months High. The market for existing Dallas homes continued at a strong rate during June, Dallas realtors have reported.

"The Multiple Listing Service members of the Dallas Real Estate Board accounted for the sales of almost 150 homes last month at a cumulative sales price of more than $2½ million," announced Judge Fite, MLS chairman for the Real Estate Board.

The Oak Cliff realtor who heads the DREB's cooperative listing service emphasized that "these are completed sales of homes listed in MLS through Multiple Listing Service members – the total does not include those transactions that were agreed upon during June, but in which final papers were not completed on June 30." These pending transactions during June involved 117 homes with sales prices totaling almost $2,400,000.

Last month's total sales price of MLS-listed homes in Dallas was $2,603,000,

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FRED L. HAYNES, District Manager

which boosted MLS sales for the first half of 1959 to a record new high, the MLS chairman said.

"More than 775 homes were sold through Dallas Multiple Listing Service members during the first six months of this year at a total sales figure of more than $13,700,000," Mr. Fite said, "which is $1,100,000 more than the total for the first half of 1958.

Almost 7,750 existing homes have been sold through the Real Estate Board's MLS since it was started in February, 1953, the current MLS chairman added. Total sales price of homes sold through the Service in that period exceeds $120,000,000.

*

Dallas Firm Begins Texas Cattle Campaign

A Dallas firm has begun a campaign to promote "Texas bred, Texas fed cattle."

In a letter addressed to "customers, competitors and friends," Texas Meat and Provision Company alleges that buyers still discriminate against cattle slaughtered in Texas "because they are not Kansas City or Iowa Type cattle," and that people in the hotel and restaurant or food business "only incur added freight by making it necessary to ship the live cattle to Kansas City or Iowa, slaughter them and ship the dressed meat back to Texas."

This is done, the letter states, so that cuts of meat can be put on menus bearing the words "Corn Fed," "Iowa Type," "New York Cut" and "KC."

The Dallas firm contends that today "the place of slaughter has no bearing on the quality . . . Dallas cattle graded U.S. Choice are equal to U.S. Choice from Kansas City or Sioux City. There is no distinction as to area."

In some instances, the letter states, Texas-fed cattle are to be preferred. "In our own Texas plains area . . . they have developed new grains (which) have a more consistent feed value than corn, as corn varies in quality whereas these feeds remain consistent. . . . Texas fed cattle on a year around basis would be as good or better than Iowa corn fed cattle."

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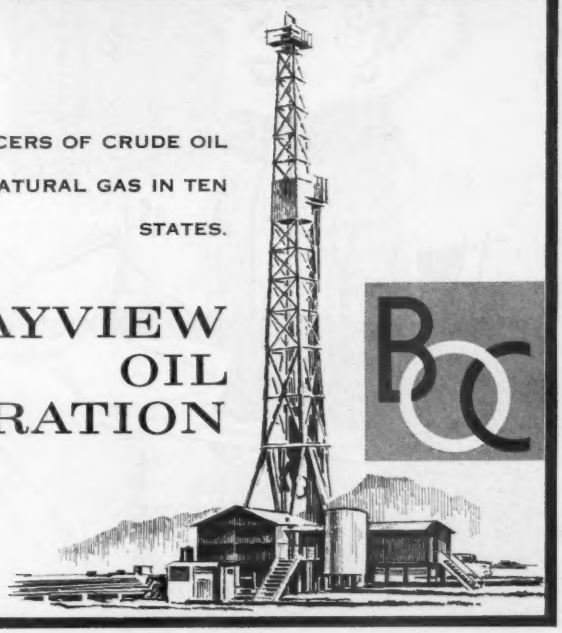
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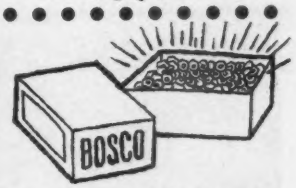
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News Spotlight



PETERSON

Peterson Heads Red Cross Volunteers. C. B. Peterson Jr., president of Texas Bank and Trust, will head more than 13,000 volunteers in the Dallas County Chapter, American Red Cross, during the current year. Mr. Peterson recently served as a vice-chairman of the Dallas County Red Cross, and as chairman of the 1959 Red Cross Membership and Fund Campaign.

*

Chance Vought Broadens Organizational Structure. Chance Vought Aircraft, Incorporated, in a major move to broaden and strengthen its space age capabilities, has announced that its organizational structure has been realigned to incorporate five divisions — astronautics, aeronautics, electronics, range systems and research.

Raymond C. Blaylock, vice president, will assume responsibility for the newly-established Vought Astronautics Division, with J. R. Clark, former director of engineering, as its general manager. Also under Mr. Blaylock's supervision, he said, will be the recently established Range systems Division, with S. O. Perry as its manager. Mr. Blaylock also is forming the Vought Electronics Division and the Chance Vought Research Division, both to be implemented in the near future.



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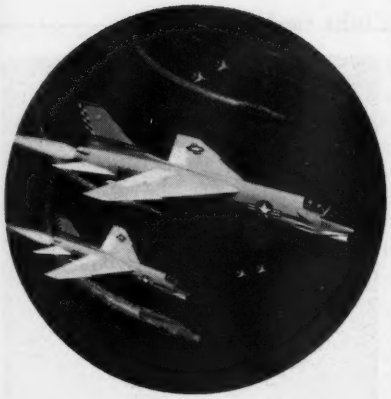
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500TH CRUSADER DELIVERED TO FLEET

The jet fighter that introduced 1,000-plus-mph speed to carrier decks is now with the Navy – 500 strong. Chance Vought *Crusaders* are deployed with the Sixth and Seventh Fleets as day fighters and photoplanes. Another *Crusader* version – the F8U-2N – is being armed and equipped for near-Mach 2 combat in darkness or bad weather. It will join the Fleet next year.

With the *Crusader's* dynamic design, Vought engineers broke down barriers that have stymied carrier aircraft performance. In the same way, the Navy has tuned U. S. carrier design to the changing requirements of defense. Since World War II, these floating bases have been improved 50% in all-weather operation, 100% in aviation fuel capacity and 200% in ammunition storage.

It was a supersonic step forward when these high-performance carriers were joined by the *Crusader*. The transition was completed at low risk and cost. And these fastest of all Navy fighters have since proved reliable, serviceable and economical, too, in long periods of foreign duty that have included Quemoy and Lebanon.

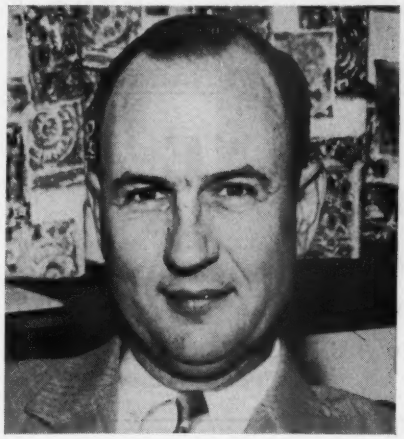
Design and production of high-performance aircraft make up part of the broad spectrum of Chance Vought fields of activity. Other areas include: advanced weapons, astronautics, electronics, anti-submarine warfare, range systems management, commercial process control systems.

CHANCE VOUGHT DALLAS, TEXAS

CLUBS AND ASSOCIATIONS

Dunlap Elected President of Geology Society. John C. Dunlap has been named president of the Dallas Geological Society. Mr. Dunlap is with DeGolyer and MacNaughton.

Other new officers are Paul W. Foster, Atlantic Refining Company, first vice-president; Jeff E. Miller, Jr., independent, second vice-president; Ross H. Ley, Sun Oil Company, secretary, and Edward L. Hazelwood, the C. L. Norsworthy Jr. organization, treasurer.



GOODRICH

Advertisers Group Elects Goodrich. The North Texas (Dallas) Chapter of the National Industrial Advertisers Association has named Dan Goodrich, a Dallas agency executive, president of the organization for 1959-60.

Richard M. Perdue, Texas Instruments, Incorporated, and R. A. Surrey, Johnston Printing Company, were elected vice-presidents. New secretary is Gene Garner, Continental-Emsco Company. C. A. Nicholson, Chance Vought Aircraft, is treasurer, and Charles M. Clough, Texas Instruments, is sergeant-at-arms.

✶

Insurance Women Install Mrs. Jakubco. Mrs. C. F. Jakubco has been installed president of the Insurance Women of Dallas. Other new officers are: Mrs. Carl McClesky and Miss Ruby Fay Jones, vice-presidents; Mrs. Norris B. Morgan and Mrs. J. Ward, secretaries, and Miss Kay Nelson, treasurer.



PEEK

Peek Named Real Estate Board President. Fred N. Peek, Dallas realtor since 1947, is the new president of the Dallas Real Estate Board. He has been a director and an officer of the organization for several years.

Elected to serve with Mr. Peek were Frank H. Malone, first vice-president; Lawrence Miller, Jr., second vice-president; and Lawrence Gallaway, secretary-treasurer.

✶

Younger Named Dental Society President. Dr. Harold B. Younger has been installed president of the Dallas County Dental Society.

Dr. H. Loren Miller is president-elect. Other officers are Dr. Charles F. Bouschor, vice-president, and Dr. John M. Davies, filling the appointive post of secretary-treasurer.

✶

Locke Named Chairman of Safety Group. Edwin B. Locke, Texas Employers Insurance Association's engineering department manager, has been elected chairman of the Southwest Chapter of the American Society of Safety Engineers.

Other new officers are Walter Measure of Chance Vought Aircraft, Inc., vice-chairman; Paul Witt of U. S. Bureau of Mines, secretary; C. F. Bently of Magnolia Petroleum Company, treasurer, and Tom Hughston of Texas Power & Light Company, national association representative.

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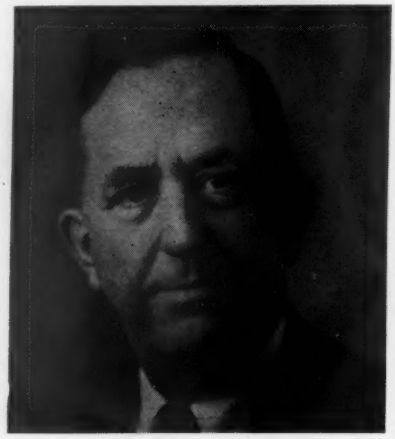
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3320 KINGS ROAD LA 8-2182
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Perfection in
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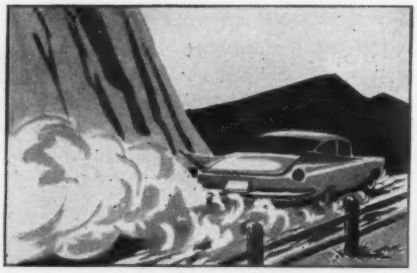
Clubs and Associations



CARRINGTON

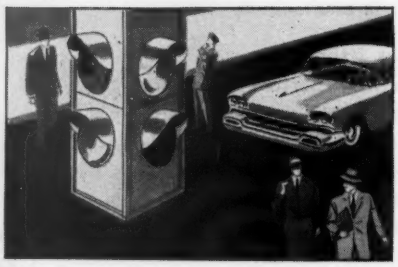
Carrington to Head State Bar of Texas. Paul Carrington, partner in Carrington, Johnson and Stephens, Dallas law firm, has been announced as president-elect of the State Bar of Texas. Mr. Carrington, currently vice president of the State Association, will continue on the board for one year, familiarizing himself with the president's duties, before taking office.

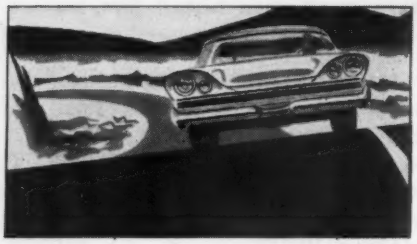
Do you know when to change your oil?



• every 500 miles—for especially dusty conditions, or cold weather, stop-and-go driving.

• every 1000 miles—for city and suburban driving involving stop-and-go service on paved roads in moderate temperatures, but including some longer distance travel at moderate speeds.





• every 2000 miles—for open highway, intercity travel with little or no engine idling.

P. S. Whenever you change, get maximum protection with new Gulfpride Select—the oil that works as clean as it looks.

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Clubs and Associations

Dallas Security Analysts Elect Thomas. New officers elected by the Dallas Association of Investment Analysts for the coming year include R. Bruce Thomas, Jr., Dallas Rupe & Son, president; J. C. McCormack, Eppler, Guerin & Turner, vice-president and program chairman; Harold Achziger, Fort Worth National Bank, vice-president, and James R. Crews, New York Life Insurance Co., secretary-treasurer.

The Dallas association which includes more than 60 members in Dallas, Fort Worth, San Antonio, Oklahoma City, and Tulsa is affiliated with the National Federation of Financial Analysts' Societies of New York City.

★

Moore Heads Fraternity Chapter. Walter B. Moore, editor of the Cotton Gin and Oil Mill Press, has been elected president of the Dallas professional chapter of Sigma Delta Chi.

Other new officers are John R. Nation, Atlantic Refining Company; Thomas H. McKee, relations counsel; and Calvin Clyde, Jr., general manager of the Tyler Courier-Times, vice-presidents; Homer T. Fort, Magnolia Petroleum Company, secretary; and Robert Tripp, First National Bank, treasurer.



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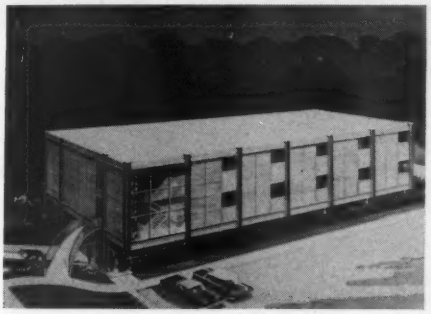
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GROWING?

We have been in Dallas since 1884. During that time we have seen some examples of phenominal growth. In many instances they have been our customers and friends. In a few instances we have helped directly in their growth. ❦ The point is; if you have ideas about growing we may be able to help you — in various ways — and we appreciate the opportunity as well as the confidence you show in us when you let us help you.

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DALLAS, TEXAS



Economics Laboratory's new quarters include complete equipment for manufacturing, testing, bottling and packaging cleaning products.

Modern air-conditioned laboratory, where each "batch" of each product is tested and approved under controlled temperature conditions before delivery.



ECONOMICS LABORATORY OF TEXAS, INC.
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July 7, 1959

Mr. Lamar Griffin
Texas Distributors, Inc.
3914 Live Oak Street
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Dear Mr. Griffin:

We are pleased to inform you that the 2- 7 1/2 Ton General Electric Air Conditioning Units which you installed, engineered, and are now maintaining for us are doing a very good job.

We are using the 2 - 7 1/2 ton units for air conditioning our office and the 2-ton unit is used to maintain a constant temperature in our laboratory testing. The thing that pleases us most about you people is the prompt attention that you give us when you are once advised that we are in trouble.

If we can ever be of further help to you, we will be glad to make any recommendations within our scope.

Kind regards,

ECONOMICS LABORATORY, INC.

J. W. Ley-Plant Manager

Stacks of drums two stories high wait to be filled with Economics Laboratory products such as Assure, Soilax, Soil-off, Electro-Sol, Pan Dandy, Tetrox and Finish.

Economics Laboratory, Inc....Another of the many firms that have preferred and chosen General Electric air conditioning equipment and the experienced engineering, installation and service facilities of TEXAS DISTRIBUTORS, INC.

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DALLAS • TYLER • WACO • WICHITA FALLS • LONGVIEW

Women in BUSINESS

by Jim Stephenson



Alta Evans

A little more than three years ago, Southern Union Gas Company set up a business development department to coordinate sales, advertising, utilization, marketing research, publicity and publications activities.

The accelerated functions of these specialized groups during this period have paralleled the company's continuing growth, and on June 1 of this year, Mrs. Alta Ewalt Evans was appointed administrative assistant to the director of business development.

In this newly created position, Mrs. Evans will apply 19 years of managerial experience gained as head of this gas utility's advertising department. There is hardly any phase of the company's operations that activities of the business development groups do not touch.

A complete knowledge of the company's many policies and procedures — ranging from customer service, public relations, intricate accounting practices, personnel administration, safety, regulatory body requirements, even to the legal aspects — is necessary.

After 30 years of all-inclusive experience with Southern Union, Alta Evans has this know-how, which she started accumulating as a secretary at the age of 18, shortly after graduation from North Dallas High.

The numerous programs and promotions designed by the business development groups must be compatible in all respects. This is part of the challenging job for which Mrs. Evans now is responsible.

"Indeed," says Alta, "it's not a dull job."

Of her most recent advancement with Southern Union, Alta says: "It was my good fortune to start with a small, well-managed company and have the chance to grow with it."

The company created an advertising department in 1940 and named Mrs. Evans, then merely editor of its house organ, "Southern Union News," to head it. From that time till this year the company has grown from assets of $14,000,000 and gross revenues of $3,000,000 to assets of $125,000,000 and gross revenues of $42,000,000.

Of Alta's perfectionist skill at advertising, Norv Jennings of the American Gas Association, New York, said:

"She has the surest touch I've seen . . . in knowing how to reach women. Her company's advertising is pace-setting for the entire industry, in its prestige-type approach . . . association of product with high style and modernity."

To train herself for the ad job — to the like of which she was the first woman in the Southwest ever appointed — Alta put away her pride back in 1940. Presenting herself to outstanding advertising professionals, she asked to be taught. They gave generously of their time and Alta credits her success in the ad world to them.

Past chairman of Southern Gas Association's Advertising Round Table, she has insisted throughout on the ethical approach. Said Alec Chesser, ad manager for Houston Natural Gas Company who worked with her for years on association advertising: "She's the greatest promoter of the kind of advertising you do and keep on liking yourself."

A former director of the Dallas Ad League, Alta has been active also in the American Gas Association, Independent Natural Gas Association and Public Utilities Advertising Association. She was one of five outstanding women asked to found the Dallas Chapter of the international Desk and Derrick Club. During World War II she served three years in the Texas Guardettes, was second in command with the rank of lieutenant colonel.

She attends East Dallas Christian Church, and is a member of the Dallas Athletic Club. Her golf game?

"My score for nine holes is what most people shoot on 18," she smiled. And Alta's smile lights a youthful face accented by brown eyes and gray hair.

"It started graying at 15," Alta said. "A classmate called my attention to it in algebra class. I used to say it was premature, but I can't get away with that any more."

As a matter of fact, she could, if she wanted to.

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Engraving Company

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- Letterpress in all its phases
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Dallas world trade NEWS

Institute On Private Investments Abroad At Southwestern Legal Foundation

Business executives, corporate legal counsel, and practicing attorneys from twelve states, the District of Columbia, Canada and Mexico met in Dallas June 22-26 for an intensive five-day Institute on Private Investments Abroad. The increasing importance of foreign investment and international trade to Dallas was evidenced by the large number of participants from this area. Lawyers, economists, and government officials, each a recognized expert in his field, delivered a total of nineteen lectures and conducted sixteen informal seminars on the legal, tax, economic and practical problems of foreign investment and international trade. The Institute, the first of its kind to be given at any of the nation's law schools, was presented by the Southwestern Legal Foundation. Robert G. Storey, retired Dean of SMU Law School, is president of the Foundation, and Dr. Andrew R. Cecil is its vice president and educational director.

The Institute program was organized by a planning committee under the chairmanship of Walter W. Brudno of the Dallas law firm of Kilgore & Kilgore. Mr. Brudno, until recently a member of the faculty of Harvard Law School, is a member of the Dallas Chamber of Commerce World Trade Committee. He gave two lectures on the tax aspects of investment abroad.

The four opening lectures explored the intricate subject of United States taxation of foreign income. The speakers explained the principles of present tax laws governing international business operations as well as the various proposals, currently under discussion in Washington, to provide tax stimuli to increase American investment abroad. They pointed out that the most favorable tax consequences of foreign operations are generally achieved where the operations are conducted through a foreign corporation, and that the special United States tax treatment of Western Hemisphere Trade Corporations is generally less desirable except where the enterprise is engaged primarily in export or in natural resource extraction.

A State Department expert reviewed recent developments in currency convertibility. He concluded that steps taken by Europeans to permit free convertibility of currency held by non-residents were primarily of psychological significance, inasmuch as de facto convertibility had already existed in respect to most of these currencies. Other speakers described the various financial aids to foreign investment provided by national and international agencies, such as the International Cooperation Administration, The Export Import Bank, the Development Loan Fund, the World Bank, and the European Investment Bank. They pointed out some form of assistance is available for almost every type of foreign investment project, particularly in underdeveloped countries, but that the large number of agencies granting such assistance and the varying requirements of each make it difficult and expensive to procure financial aid in any given case. Another speaker explored the tax and other concessions offered by other countries as inducements to investment. He noted that a great many countries provide such concessions, ranging from accelerated depreciation allowances or investment bonuses to complete tax exemption for a period of years.

A series of three lectures was devoted to a discussion of the problems of licensing patents and know-how and the rendition of technical assistance abroad. The importance of protection of such properties and knowledge from misuse or infringement, as well as the inadequacies of protections afforded by treaties with fifty countries were emphasized. Antitrust problems were stated to be particularly troublesome in this area as well as in the area of foreign marketing arrangements. The application of United States Antitrust laws to foreign business operations was considered to have the negative effect of imposing a restraint on foreign trade despite the purpose of such laws to prevent such restraint. The disadvantages imposed on Americans in meeting foreign competition and the need for revision of antitrust laws as applied to foreign operations were emphasized.

World Trade News

The European Common Market, its needs and its prospects, were described. It was predicted that the success of the Market would add much to the material and moral resources of the free world and that increased prosperity in the Common Market area would be beneficial to the American business which has the courage and the resourcefulness to accommodate itself to the new situation.

Other subjects discussed were Joint Ventures Abroad, Protection of Property Abroad, Latin American Business Law, Pension Problems of Overseas Employees, Middle East Oil Operations, and Problems of Petroleum Operations in Latin America. Speakers at the Institute were: Mr. Brudno; Malcolm Johnson, Washington attorney; Matthew Kust, Washington attorney; Mortimer Goldstein, Department of State; Lloyd Cutler, Washington attorney; Lester Nurick, International Bank; Stanford Ross, New York attorney; Professor Hernandó Gomez, SMU Law School; Professor A. J. Thomas, Jr., SMU Law School; George Von Gehr, Chicago attorney; Lawrence Eckstrom, New York attorney; Robert Nitschke, General Motors Corporation; Geoffrey Calvert, consulting actuary, New York; Elston Law, Gulf Oil Corporation; and L. V. Charlesworth, International Petroleum Company.

The Southwestern Legal Foundation is making plans for further institutes on private investments abroad and international trade.

WORLD TRADE OPPORTUNITIES

Editor's Note: Statements under this heading are based on information received by the Dallas Chamber of Commerce, but are not guaranteed by the Chamber or by DALLAS. Details may be obtained from the Foreign Department, Dallas Chamber of Commerce.

IMPORT OPPORTUNITIES

PAKISTAN – S. M. Iqbal Ahmad & Bros., P. O. Box 196, Karachi, Pakistan. Firm supplying Government of Pakistan

TEMPORARY OFFICE HELP
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No payroll bother — we bill you weekly. All "Kelly Girls" are tested, experienced, bonded and guaranteed. Call us and describe the job you want done.

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*Specializing in custom DESIGNING and MANUFACTURING of quality store, office and bank fixtures since 1922.

Adleta Show Case & Fixture Manufacturing Co.

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*You'll be satisfied if it's an Adleta installation

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Ellis-Smith & Co.
SINCE 1921

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YOUR INDEPENDENT INSURANCE AGENT IN DALLAS . . . REPRESENTING THE NATION'S GREAT COMPANIES


PORTER ELLIS


WILLARD CROTTY

ACCOUNT EXECUTIVES


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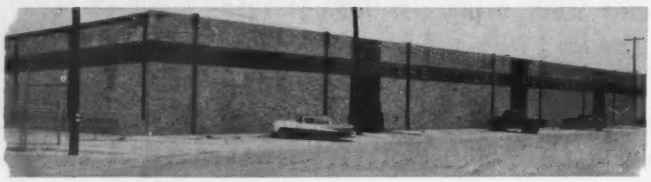
The staff of career insurance men at Ellis-Smith invite your call. They will be pleased to help plan your life, business, home and automobile insurance program.



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PAY YOUR INSURANCE BY THE MONTH

TRINITY INDUSTRIAL DISTRICT



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The Dallas Times Herald Warehouse

For information about the Trinity Industrial District consult your real estate broker or . . .

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Why is AMALIE "the Oilier Oil?"

Nature's Miracle Molecule*



. . . found exclusively in 100% PURE PENNSYLVANIA MOTOR OIL! Just another reason why AMALIE offers superior lubrication and lasting protection for every engine.

* Soon to be advertised in Life, Look, Saturday Evening Post and Farm Journal. Your customers will be alerted! Better check your AMALIE stock today!

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Alfred L. Bromberg
Manager

Bill Human
Asst. Manager

Mendel Melasky
Asst. Manager

World Trade News

seeking suppliers of electrical generators; all type of mechanical transports of wheels or tracks; signal and wireless equipment; searchlights, radar, and all electrical equipment; miscellaneous bridging equipment, bridging trestles, etc.; aircrafts and spare parts; naval boats, ships, and stores. IAB/597

JAPAN—Masco (Japan) Ltd., 7, 2-chome, Nishi-Hatchobori, Chuo-Ku, Tokyo, Japan. Export manufacturers specializing and dealing exclusively in oriental artwares including semi-precious stone carvings using such stones as rose quartz, Japanese jade, goldstone, adventurine, etc., also have coral carvings and manufacture Japanese screens of various sizes. MJ/596

GERMANY — Adolf Blech, Lutherhoehe 8, Hamburg-Bahrengeld. Individual exporter seeking outlet and importers of wines and spirits. AB/596

ITALY — Ditta L. Boscolo, Via Mialano No. 4, Trieste, Italy. Exporting various Italian manufactured goods such as paper products of all types and hardwares seeking importers and dealers. 595/D.B

JAPAN — Seiko Industrial Co. Ltd., Central P.O. Box 933, Osaka, Japan. This firm seeking reliable importers of Japanese hand tools, bolts and screws, general merchandise, etc. SIC/597

MEXICO — Jacinto Faya, A. Garcia Carrillo 322 Nte., Torreon, Coah. Mexico. Owner of firm Casa Faya specializing in the sale of ASGROW seeds desiring to enlarge seed business. JF/597

ITALY — Igiesse, via Washington 82, Milano, Italy. Italian firm manufacturing plumber's and engineers' brassware and sanitary fittings seeking importers and wholesalers of these products. IS/597

MEXICO — Juventino Madrueno G., Apartado Postal #-26226, Mexico D.F. Exporter of genuine decorative clay pots, baskets, fiber texture bags and Mexican curios seeking outlets. JM/597

HOLLAND — Douwenga & Co., Doorn, Holland. Brewers of excellent

Best! . . . drive in banking-



HILLCREST STATE BANK across from SMU

Cam F. Dowell Jr. President

Member Federal Deposit Insurance Corporation

quality Dutch Pilsener beer under "Doorn" brand name seeking agreement relationship with importer/manufacturer's agent to assume agency. DC/597

EXPORT OPPORTUNITIES

MEXICO — Camara Nacional de Comercio de Ciudad de Mexico, Paseo de la Reforma #-42, Mexico D. F. Mexico. Chamber's member desirous of exporting charcoal, and other products or by-products of wood. CNCM/597

MEXICO — Patricio Garcia R., Priv. Alvarez Sur Num. 733, Monterrey, N. L. Mexico. This owner of store desirous of purchasing general merchandise such as fountain pens, novelties, jewelry, low priced dresses, underclothing for men and women, etc., PG/597

NEW ORLEANS — Canadian Consulate General, 215 International Trade Mart, New Orleans 15, Louisiana. Has Canadian client desirous of importing and distributing in Canada on exclusive basis and which might consider the manufacture of suitable product on royalty basis. CCG/597

MEXICO — Rafael Martinez Tovar, Apdo. Postal 30296, Mexico D. F. Mexico. Individual offers his service to represent exporters in Mexico on any reasonable basis. RMT/597

OTHER OPPORTUNITIES

ARGENTINA — Ernesto Pritchard, Av. de Mayo 651, Piso #-4, Buenos Aires. Individual offering services as Civil Engineer, and experience in and with roads, deposits, drainage, tanks, and to those drilling wells for petroleum. EP/597

Specialists In AIR CONDITIONING

WEATHERBY AIR CONDITIONING CO.

LA 6-8601

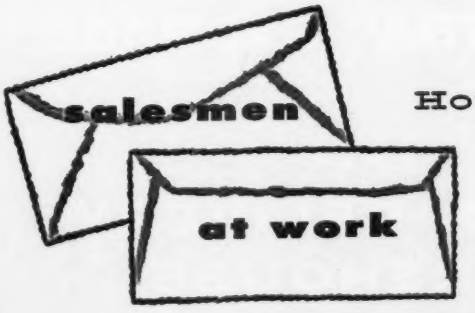
DINING OUT?



Dining at the Cafe D'Or is a new and delightful experience. Continental Cuisine prepared by World-Famous Chefs will satisfy the most particular gourmet.

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LOCATED IN EXCLUSIVE SOUTHLAND CENTER



How do your envelopes rate as salesmen for you?

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There are over a HUNDRED interesting ways to use envelopes more "sellingly." Call HESSE for full details without obligation.

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917 CAMP STREET DALLAS 2, TEXAS. ESTABLISHED 1921.

LEASE
Sound Equipment
• PAGING • INTERCOM • MUSIC • ALARM

No need to buy! Ask about our *no-down-payment, long-term lease plan* on famous Stromberg-Carlson custom-engineered Sound Systems!

THERE IS NOTHING FINER THAN A
STROMBERG-CARLSON
2918 BLACKBURN LA 8-3030

NEW AND EXPANDING BUSINESS



FARM AND HOME SAVINGS ASSOCIATION has moved into a new 7200 square foot headquarters building at 1900 Main Street at St. Paul in downtown Dallas.

Farm and Home Opens New Dallas Building. Farm and Home Savings Association has opened its modern, new headquarters facility at 1900 Main at St. Paul.

Designed and decorated by Architect Wyatt C. Hedrick, the downtown Dallas office will offer a number of new services and facilities, including more teller windows, a night depository, and ample parking facilities.

Since 1893, Farm and Home's assets have grown from $9,035.65 to a present $225 million. Its assets have more than quadrupled in the last ten years.

Audy M. Byram, first vice-president of Farm and Home, is in charge of all Texas activities. Mr. Byram has his headquarters in the Dallas office.

★

▸ The Gaslite Club, a new Dallas private club, is slated to open in Preston Center in late August or early September. Paul A. Holm is president of the club which has no connection with the national string of Gaslite Clubs.

▸ "Namco," North American Merchandising Company, has moved to 8500 Sovereign Row, Brook Hollow Industrial District. The company specializes in selling and servicing greeting cards, gift wrap, gift ribbons and toys in super markets and drug stores throughout Texas and parts of Louisiana.

★

▸ Fabricon Products, manufacturers of high-pressure plastic laminate, have occupied new regional headquarters in Brook Hollow Industrial District, 9000 Diplomacy Row. Lease negotiations on the 10,000 square foot brick building were handled by Bob Shaw of Watson & Watson, Realtors, for J. L. Williams & Co., investment building firm.

★

▸ Braniff Airways has opened a new ticket office in the Sheraton-Dallas Hotel. The new office contains 644 square feet of space and adjoins the motor arcade, the Southland Center plaza and main tower lobby.



New and Expanding Business—

City State Bank Renamed Bank of Services & Trusts

The City State Bank has been renamed the Bank of Services & Trusts, according to a joint announcement by Wilbur F. Wright, president, and Troy V. Post, chairman of the executive committee.

Action approving the name change for the 41-year-old Dallas bank was taken by the board of directors and ratified by the bank's stockholders on May 28.

The change of name is the latest in a sequence of events affecting the bank's future which began early this year. The first occurred in January, when controlling interest in the bank was acquired by Troy V. Post, Dallas banker, insurance executive and financier, along with a group of his associates. Additions to the board of directors made in the same month, besides Post, included Berl Godfrey, attorney and president of the Bank of Commerce in Fort Worth, whose law practice is principally with banks and building and loan associations; Col. Karl E. Wallace, Director, Region Three, General Services Administration, Washington, D. C., and Horace H. Woodruff, Dallas certified public accountant.

Also approved was a move to increase capital which would raise the bank's structure to more than $3,000,000.

Shortly after the January developments, John C. Thompson, formerly an officer with the Texas Bank & Trust Company, was added to the bank staff as executive vice-president and a member of the Board of Directors.

An entire city block in downtown Dallas has been purchased by one of Mr. Post's companies specifically for the purpose of a joint office building venture with the bank, a building to be known as the Bank of Services Building. The first floors will be designed for bank quarters with deluxe drive-in facilities. The proposed new bank building will be erected on the block bounded by Field, Commerce, Kendall and Jackson Street, approximately 100 feet from the newly purposed $20,000,000 federal center where 7500 federal employees will be housed.

Incorporated on March 7, 1918, as the Morris Plan Company, the bank began business on April 1, 1918. Subsequently, the name was changed to the Morris Plan Bank. In 1946 it became the City State Bank, and in May, 1959, was renamed the Bank of Services & Trusts. The bank is a member of the Federal Deposit Insurance Corporation, Washington, D. C. Deposits, both checking and savings, are insured up to $10,000.

Is your money unemployed or working part-time?

IF SO...

Put it to work on a full time basis with safety and convenience.

4% ON YOUR MONEY

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EACH ACCOUNT INSURED UP TO $10,000

AMERICAN SAVINGS & LOAN

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One Office • No Branches



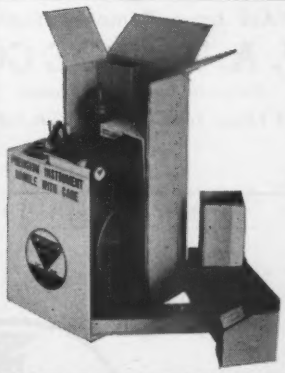
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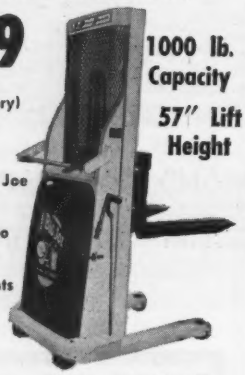
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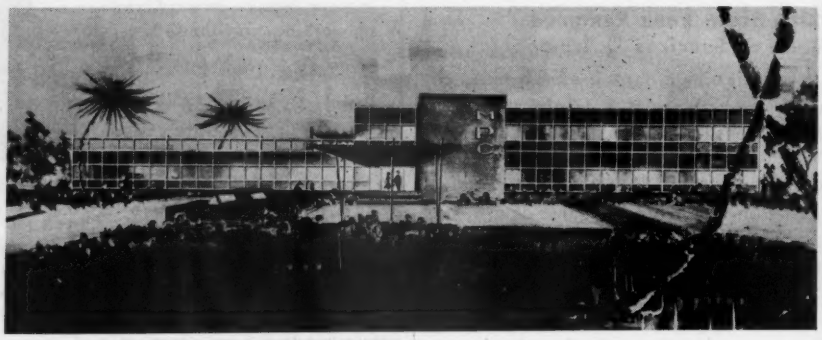
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STOP MANUAL HANDLING
with the NEW
LOW COST
BIG JOE
"299"
Battery Operated Hydraulic Lift
$299
Complete
(F.O.B. Factory)
1000 lb. Capacity
57" Lift Height
Over 60 Big Joe Models
Capacities to 2000 lbs.
Lifting Heights to 130"

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W. A. TAYLOE CO.
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DALLAS

New and Expanding Business



MILLER PUBLISHING COMPANY has begun construction of a new 46,000 square foot plant at 2500 Stemmons Freeway. Occupancy is scheduled for August.

Construction Started on New Miller Plant. Providing 40,000 square feet on the first floor and 6,000 square feet on the second floor, the new home of Miller Publishing Company, now being erected, is scheduled for completion some time this August. Four hundred million can and box labels a month is the production capacity of the five-color Cottrell press to be installed in the plant.

The building will be occupied by Newman-Miller Printing Company and the new Miller Label Company, both wholly owned divisions of Miller Publishing Company. Miles Production Company, Trio Drilling Company, and Milson Petroleum Company will occupy the second floor of the building.

*

▸ Dallas East Bowling Center has opened at 1007 Jonelle. Facilities include automatic pinsetters, 24 lanes, tile scores and tile-fouls, a grill for 80 people, and a nursery.

▸ Texas Instruments Incorporated has set up an Avionics Flight Test Center at Addison Airport. The new test center will bring together electronic and mechanical laboratories, engineering offices and airport facilities for more efficient flight-testing of airborne electronic systems which are developed and manufactured by the Apparatus division. First use of the Avionics Flight Test Center, which is under Department of Defense security classification, will be for in-flight tests of high resolution reconnaissance radars now on order by the U. S. Air Force and the Army Signal Corps.

*

▸ L. A. Peterson, General Contractor, has established headquarters in a new 6,500 square foot building at 7135 Empire Freeway, Brook Hollow Industrial District. The Harris Tile Company will share the new facility. Upshaw & Todd were architects. Sanders Campbell of Campbell & Campbell, Realtors, handled the sale.

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DALLAS ASSOCIATION of INSURANCE AGENTS

New and Expanding Business



Lightbourn Equipment Moves

Lightbourn Equipment Company has moved into this new 6,000 square foot masonry and brick building at 3235 Halifax Street, Inwood Industrial District.

▸ American Photocopy Equipment Company, international distributor of office equipment, has occupied a new regional office building at 9221 Diplomacy Row in Brook Hollow Industrial District. A modern, one-level building covering 6,050 square feet, the branch will serve as Dallas sales office, regional general office and warehouse. The regional office serves Arkansas, Oklahoma, Louisiana, New Mexico and Texas. Bill Campbell of Campbell & Campbell, Realtors, handled lease negotiations. McFadden & Miller Company was contractor.

*

▸ Buckner State Bank has opened in the 3600 block of North Buckner Boulevard. The bank will occupy temporary quarters until a new building adjoining the present site is completed. Edward L. Vint is president. Other officers are John Paul Mann, vice president and cashier; and Ben O. Dilworth, assistant cashier.

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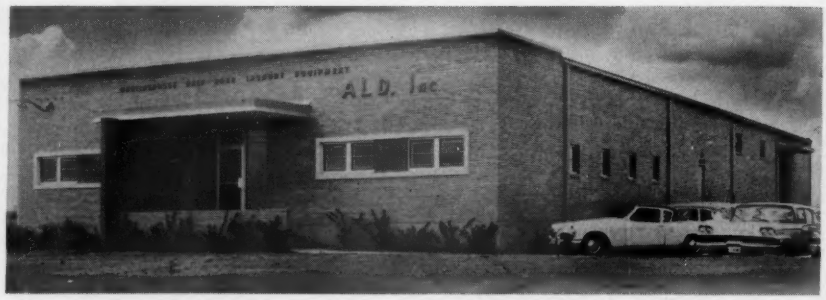
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New and Expanding Business



ALD Occupies New Brook Hollow Facility

ALD Inc., national distributor of laundry equipment, has expanded its Southern operations with a new 8,500-square-foot office and warehouse building located at 9104 Diplomacy Row, Brook Hollow Industrial District. Erected by J. L. Williams and Company, the facility provides an off-street truck loading door and paved turning apron, a rail door served by a Rock Island spur, and paved, off-street automobile parking. Harry J. Garrett and Company handled the real estate negotiations.

Parade of Homes Set August 14. Final work is being completed for the Dallas County Parade of Homes, set for August 14–23. Forty-five homes, all designed and built specifically for the largest planned show of homes in the United States, will present new home ideas ranging in price from $16,000 to $60,000.

Sponsored by the Home Builders Association of Dallas County, the parade will show the work of forty Dallas builders. A gate of 200,000 is expected at the five parade sites, which are: Richardson Heights, Brookhaven Club Estates, Northwood Hills, Wynnewood Hills and Sparkman Club Estates.

★

▸ Neiman-Marcus Company, Dallas specialty store, this month announced the issuance of 133,800 shares of common stock on sale to the public for the first time.

4 READY-MIX CONCRETE PLANTS SERVING ALL DALLAS COUNTY

PLANT #1 — 11245 TANTOR ROAD — CH 7-3158 — SERVING ALL NORTH DALLAS COUNTY

PLANT #3 — LESTON RD. AT IRVING BLVD. — FL 1-1423 — SERVING DOWNTOWN AND SOUTHWEST DALLAS

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PLANT #4 — 2018 PEACHTREE ROAD — AT 5-4613 — SERVING MESQUITE AND SOUTHEAST DALLAS COUNTY

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CIRCLE CONCRETE CORP. OF GARLAND
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Peachtree Rd. AT 5-4613



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ULY, 1959

▸ J. V. Folsom & Son, distributors of nationally-known hardware, housewares and electrical appliances, has begun construction on a new warehouse and office building at 9027 Diplomacy Row in Brook Hollow Industrial District. The 16,000-square-foot building will double the size of the firm's present facilities and will be a distribution center for Texas, Louisiana, New Mexico, Mississippi, Oklahoma and Arkansas. Two truck doors opening on a paved, off-street turning apron, and two rail doors, served by a Rock Island spur, will be provided. Gower & Folsom Construction Company is erecting the building for J. V. Folsom & Son.

*

▸ The Berkline Corporation of Morristown, Tennessee, manufacturers of platform rockers and recliners, has opened a Dallas warehouse at 166 Howell in the Trinity Industrial District. The facility will serve Texas, Oklahoma, Louisiana and New Mexico. Robert A. Forman, formerly a New England and New York representative for Berkline, has been appointed southwestern sales manager.

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New and Expanding Business



Stanco Company Opens New Offices

Stanco Company, local distributor of industrial supplies and equipment, has occupied a new 16,000 square foot building at 2621 Irving Boulevard. New products will include the distribution of mill supplies, mechanical rubber goods, light machine tools, electrical apparatus and power transmission.



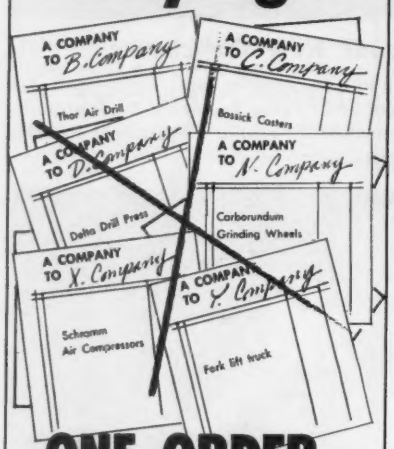
A. Devaney

THIS IS WHAT IS KNOWN AS A SATISFACTORY TRANSACTION

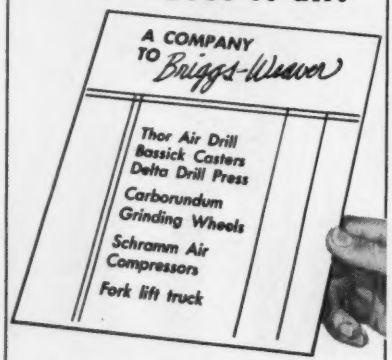
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Beaumont — 1005 S. 4th Street — TE 8-5261

APPOINTMENTS AND PROMOTIONS



CLYDE WILLIAMS, former vice president and controller of Temco Aircraft Company, has been promoted to vice president and treasurer of Temco. He succeeds **H. L. Howard,** co-founder of the company, who will continue as a director in a consulting capacity on financial and fiscal matters. Mr. Williams, named a vice president in 1951, joined Temco at its founding. He was first named chief accountant, and later became secretary and assistant treasurer before being named vice president. **PAUL T. SMITH,** who also joined Temco when the company was founded, will succeed Mr. Williams as controller.

*

JAMES K. NEWBOLD JR., a veteran of 25 years in the transportation industry, has been appointed general traffic manager of East Texas Motor Freight. He was formerly director of sales and traffic for the Knaus Truck Line, Kansas City, Kansas, and has served on the board of trustees, Eastern Central Motor Carriers; board of directors Middlewest Motor Freight Bureau, and Traffic Clubs of New York and Kansas City.

*

CLAUDE L. GRIFFIN has been named vice president in charge of sales for Security Engineering Division, one of the Dresser Industries. Mr. Griffin had been domestic sales manager for Security since early in 1958. Active in the oil industry since 1933, he formerly was vice-president of American Iron and Machine Works Company, in charge of that firm's international sales.

WILLIAM A. MOORE, color specialist in commercial photography, has joined the staff of Squire Haskins Photography. A resident graduate of New York Institute of Photography, Mr. Moore has been employed the past six years as a civilian technician in photo optical data recording equipment for the Navy. In his new position, he will limit his activities to color and special effects.

*

GENE JENNINGS has been appointed superintendent of agencies for Republic National Life Insurance Company. Mr. Jennings has completed a number of Life Insurance Agency Management Association's tax, management and underwriting courses. He is a former member of the San Antonio Association of Life Underwriters and the San Antonio General Agents and Managers Club.

*

G. HAROLD PEARSON has been elected a vice-president and manager of the trading department of Parker, Ford Investment Company, Inc. A former resident of Dallas, active for many years in the investment banking business here, Mr. Pearson has been living in Denver for the past four years where he was a partner in a leading Colorado investment banking firm.

*

DR. CHESTER E. COOK has been appointed medical director of Southwestern Life Insurance Company. Dr. Cook, who has been with the company since 1953, was formerly assistant and associate medical director.

*

J. DEXTER BOWERS JR. has been named Dallas district manager of F. W. Dodge Corporation's Construction News and Statistics Division. Mr. Bowers formerly was district manager in Miami, Fla.

*

DR. RICAHRD M. HAWKINS has been appointed Coordinator of Educational Relations of Blue Cross-Blue Shield of Texas. Dr. Hawkins, who was formerly with McMurry College in Abilene, has taught at Sam Houston Teachers College, Sul Ross, Southwestern University, McMurry, the University of Texas, George Peabody College and Southern Methodist University.

Appointments and Promotions—



E. E. WALLACE JR. has been named chairman of the board of Genell Diversified Properties, Inc. Mr. Wallace was formerly senior vice president of Republic National Bank of Dallas.

*

W. P. MONCRIEF has been named director of underwriting and claims for Reliance Life and Accident Insurance Company of America, and **ELMER R. HASLETT** has been named administrative assistant and director of real properties for the company. In the insurance business for 15 years, Mr. Moncrief was associated with the Universal Life and Accident Insurance Company in the underwriting and actuarial departments for six years prior to joining Reliance Life. Mr. Haslett has been in the Dallas real estate business for over five years as an associate in the firm of Martin Tycher, Realtors.



DR. FREDERICK E. BROOKS has been named director of research and development of Collins Radio Company's Texas Division. He will head a new research and development division responsible for all research, equipment development and systems engineering for the division.

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R. M. Waskom, *Secy.-Treas.*

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2ND UNIT SANTA FE BLDG.

Appointments and Promotions—



D. J. TRIZZA has been named executive vice president and general manager of Padgett Printing Corp. Others promoted are **IRA D. EWING,** to vice president and sales manager; **JACK CRANNELL,** vice president and controller; **LEWIS M. ZAFRAN,** vice president; and **TED GANGL,** plant superintendent. **MARLIN WINN** has joined the company as printing estimator.



BECKLEY WEAKLEY

EUGENE T. BECKLEY and **C. G. WEAKLEY** have been elected senior vice presidents of Texas Employers' Insurance Association, Employers Casualty Company and Employers National Insurance Company. In other appointments **W. T. JONES** was named vice president and sales manager and **JOHN F. STEPHENS** promoted to vice president and actuary.

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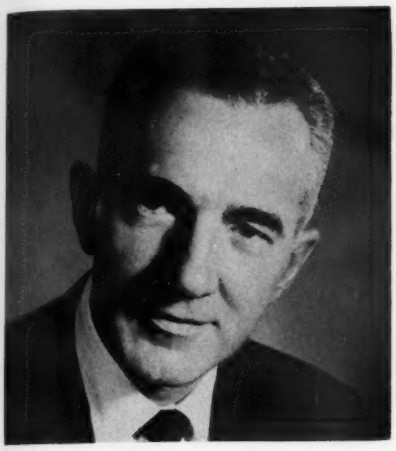


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JOHN M. WHITE has been appointed regional account coordinator in the southwest area for McCann-Erickson, Inc., Advertising. Mr. White comes to the Dallas office of the firm from Houston, where, as vice-president of A. S. Black, he specialized in regional consumer accounts. He is a graduate of Rice Institute and received his M.A. degree from Columbia University.

*

CARL F. CROFFORD and **FLOYD D. BAUMGARTNER** have joined the sales department of the Dallas office of Goodbody & Company. Mr. Crofford, a registered sales representative, will be handling general securities. He holds degrees from Rice Institute and Southern Methodist University. Mr. Baumgartner formerly was the president of Lone Star Mining Company and will be specializing in mutual funds.

*

ROBERT W. YOUNG has been named director of personnel and training for Dr Pepper Company. **ROBERT L. ROBERTS** has been appointed senior technologist in the company's research department. Mr. Young is a graduate of North Texas State College with a B.B.A. degree; Mr. Roberts received his B.S. degree from the University of California, College of Chemistry.

*

JOE AGEE, senior vice-president and director of the First National Bank in Dallas, has been elected to the board of directors of Praetorian Mutual Life Insurance Company of Dallas. Mr. Agee has been in the banking business in Dallas since 1917. He has just completed a three-year term as a member of the Administrative Council of the Texas Bankers Association.

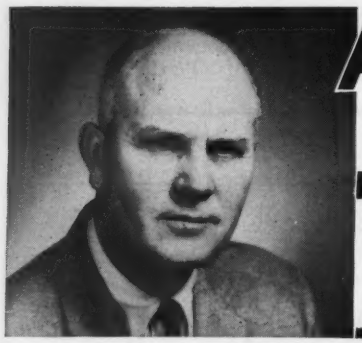
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Appointments and Promotions—



L. E. BESSEMER has been named vice-president in charge of the Texas Division of Collins Radio Company, Dallas. Mr. Bessemer comes to this post from the parent company in Cedar Rapids where he was vice-president in charge of manufacturing.

*

LEON M. HUFF has been named manager of the new Industrial Department of Texas Bank and Trust Company. Before coming to Dallas, Mr. Huff was executive director of the Longview, Texas Industrial Department of the Chamber of Commerce. He has also served as executive vice president and general manager of the Industrial Planning Commission of the State of Idaho, manager of the Sherman Chamber of Commerce, and assistant manager of the Abilene Chamber of Commerce.



E. JERRY WHITLOW has been appointed general sales manager of Columbia Electric Company, Inc. Mr. Whitlow is a member of the Illuminating Engineering Society and former member of the Board of Governors of the Southwestern Section.



WILLIAM J. GARRETT has been appointed vice president and director of Casco Chemical Corporation. Other Dallas appointments include **CHARLES F. SMITH,** director; and **CHARLES MARCUS,** legal counsel and director.

*

JAMES W. TRIMBLE JR. has been appointed vice president in charge of sales for Falcon Mfg. Company, Inc. Mr. Trimble joined Falcon four years ago as general sales manager.



T. L. (TOBY) PROCTOR is new manager of the Dallas office of Farm and Home Savings Association. A native Texan, Mr. Proctor attended Texas Technological College at Lubbock. He joined Farm and Home in January, 1959, and spent several months at the home office in Nevada, Missouri, before being assigned to Dallas.

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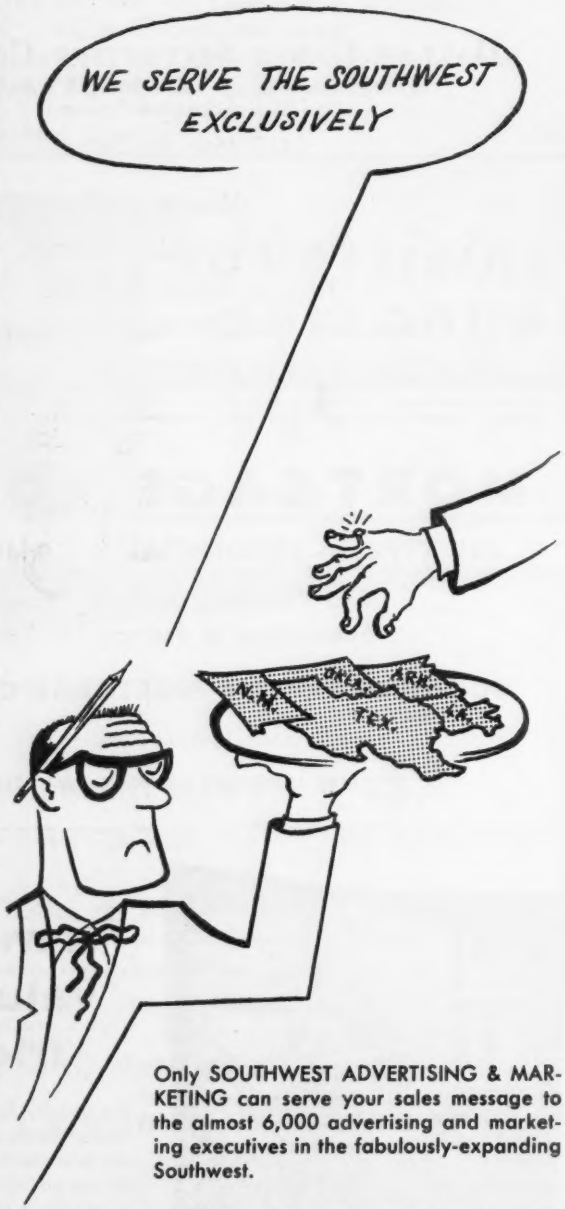
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Appointments and Promotions—



SAM N. DeWITT has been assigned to Trinidad to be manager of technical operations for Panoil Company, Dallas. Panoil has signed a management agreement with Premier Consolidated Oilfields, Ltd. under which it assumes direction of the British-owned company's activities in Trinidad, B. W. I. Mr. DeWitt, who from 1954 to 1956 was vice-president of Seismogram Library Corporation in Dallas, has since 1956 been general manager for Voss Oil Company in Newcastle, Wyo.

*

CARL J. JOHNSON has been appointed controller of American Savings and Loan Association. A graduate of Northeastern University of Boston, Mr. Johnson was formerly an accountant with Hella Temple and Texas Scottish Rite Hospital for Crippled Children.

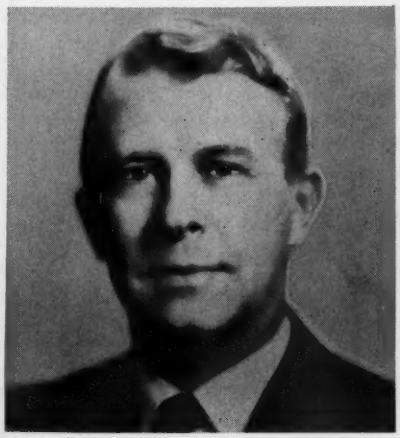
*

JESSE HARRIS has been appointed vice-president of Fox and Jacobs Construction Company. Mr. Harris, a 1946 West Point graduate, received his M.A. degree in Business Administration from the University of Texas in 1952. He has been with Fox and Jacobs three years, and in moving up to a vice-presidency will retain his post as production manager.



APPOINTMENTS AND PROMOTIONS

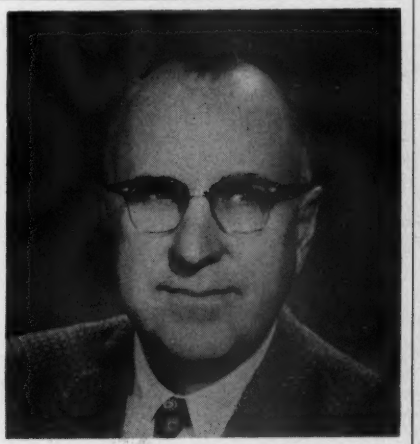
Name	Company	Position
Walter Donald Babb	Neiman-Marcus	Buyer
Lester Marion Barnes, Jr.	Air Express International	Southwest general import manager
William M. Beck	Texas Employers' Ins., Employers' Casualty, Employers' National	Manager, payroll audit department
R. F. Blount	American Airlines	Regional staff specialist
Elaine Boettcher	Bevel Associates	Assistant traffic manager
Robert Booth	Braniff Airways	Manager, international sales
Federico Carminati	Statler Hilton	Headwaiter, banquet dept.
Dan N. Gagliardo	Associated Food Services	Director, marketing
Jay Horne	SPACE Corp.	Purchasing agent
Leo Johnson	Statler Hilton	Headwaiter, Empire room
Richard C. Leahy	Joseph T. Ryerson & Son	Manager, orders and inventory
L. Steele Moore	Mayflower Warehouses	Manager, merchandise div.
Thomas Hudson McKee	Orville McDonald Assoc.	Senior vice-president
J. J. Nelson	SPACE Corp.	Manager, materiel
S. L. Peterson	Reynolds-Penland	Manager, Southland Center shop
Glen E. Riley	Republic National Life	Senior underwriter
Howard L. Standerfer	Zenith Cleaners	General sales manager
Joe A. Stevenson	"The Progressive Farmer"	Advertising sales representative
Herman Waldman	Bache & Co.	Representative
Hugh Waddill	Wadley Piano & Organ	Sales representative
Richard C. Wood	Texas Instruments	Marketing manager
Anne Wright	Ayres Compton Assoc.	Client representative



HUB HILL is the new chairman of the board of Acme Brick Company, pioneer Texas clay products industry. Mr. Hill's firm, Hill-Elliott, Inc., has been active in large scale real estate development in recent years.

*

F. J. MacLARY has been selected by Hermetic Seal Transformer Co., one of the Dresser Industries, to be director of engineering for the firm's new Special Products Division, which was organized to provide complete component packaging.



DR. F. KENNETH BRASTED, former president of the University of Dallas, has joined Texas Instruments, Incorporated, as administrative director of the Central Research Laboratory. Dr. Brasted received his Bachelor of Arts degree at the University of Florida in 1935; his Master of Arts degree at Columbia University in 1938, and a Doctor of Philosophy degree at New York University in 1953. He served seven years as a member of the Coordinating Committee and director of the Educational Department of the National Association of Manufacturers.



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Appointments and Promotions—



J. ROY BROWN, district sales manager for Braniff Airways in Dallas the past three years, has been named regional sales manager for the airline. **JOHN A. WEINHART,** district sales manager for Braniff in San Antonio, has been named Dallas district sales manager; **ROBERT T. PHINNEY,** agency and interline sales manager and a 20-year veteran with the airline, has been appointed director of passenger service; and **DWIGHT CHILES,** southern region sales manager, has been promoted to manager of agency-interline sales for Braniff. Mr. Brown, a native of Abilene, has been associated with Braniff since 1953. Mr. Weinhart has worked in operations positions for Braniff since 1950. During his two decades with the airline, Mr. Phinney has served in many departments, and Mr. Chiles joined Braniff in June, 1949 as a sales representative in Houston. Headquarters for the company's southern region, covering eleven Braniff-served Texas cities and Mexico City, has been moved from Houston to the Braniff Airways Building in Exchange Park, Dallas.

*

FRANK M. SHEPARD has been named a sales engineer for Delta Steel Buildings Company. Mr. Shepard is a Southern Methodist University graduate and served in the Air Force.

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Collin County

(Continued from page 23)

moted in October, 1958, and 10,000 were in attendance on one day.

Collin County is expecting continued growth in population, business, and industry. Experts are predicting a population of 5,000 and above for Plano and Wylie by 1970, and 30,000 for McKinney by or before 1970. To meet this growth, plans are now being made for additional farm-to-market roads, more residences, more schools, and additional recreation areas.

McKinney has completed several civic projects in the past two years and others are in the planning stage. Completed are a new million dollar high school adequate for 1200 students, new post office and Federal Building, new $1½ million modern county hospital, street improvements and extensions through a million dollar bond issue, purchase of 130 acre tract for park facilities. The Veterans Administration Hospital has been declared a permanent institution and $2 million has been spent for repairs and renovations.

Five towns in Collin County receive water from the North Texas Municipal Water District. These towns have ample supply of water for any type industry and pure water for business and residential use. All other towns have a good supply of water for residential use and some for industrial purposes. Electric power is furnished all towns and to most of the rural areas. One of the larger electric generating plants of the Texas Power & Light Company is located near Prosper in west Collin. An ample supply of natural gas is available for any section according to the need, with most of the county being served by the Lone Star Gas Company.

A Quarter Horse Show and Sale has become an annual project of the Collin County Saddle Association. An Old Settlers Picnic and Free Fair is held annually for the county in McKinney. A centennial celebration of the Collin County Fair is being planned for September, 1960.

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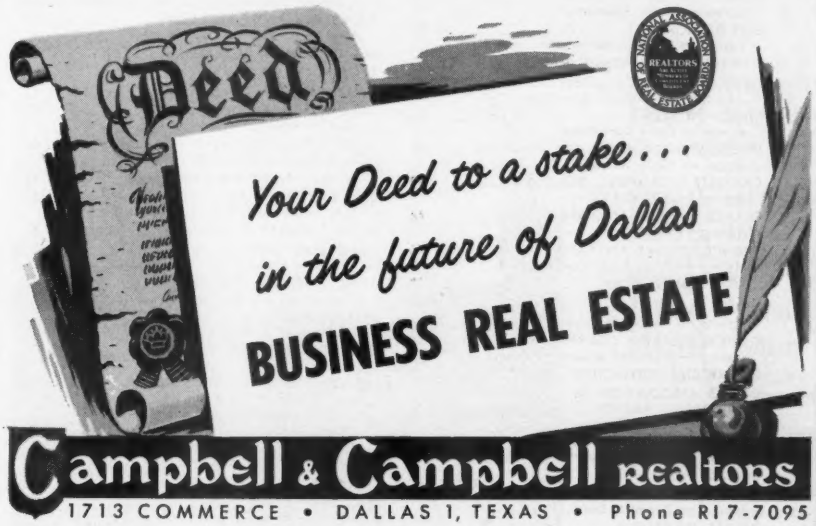
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Dallas Pioneers



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1852 Caruth
Real Estate Investments

Established
1869 Padgitt Bros. Company
Leather Goods — Wholesale and Retail

Established
1872 Dallas Transit Company
City Bus Transportation

Established
1874 Bolanz & W. C. (Dub) Miller
Real Estate and Insurance

Established
1874 Binyon-O'Keefe Warehouse Co.
"Moving, Household Goods, and Commercial Warehousing"

Established
1878 National Bank of Commerce
Banking

Established
1884 The Dorsey Company
Printers — Lithographers
Stationers — Office Furniture

Established
1885 Mosher Steel Company
Structural Reinforcing
Steel and Machinery Repairs

Established
1889 Austin Brothers Steel Co.
Steel for Structures of Every Kind

Established
1892 The Egan Company
Printing, Lithographing, and Embossed Labels

Established
1893 Fleming & Sons, Inc.
Manufacturers — Paper and Paper Products

Established
1893 Sparkman-Brand Inc. *Morticians*
Originally, Loudermilk, Broussard and Miller



THIS street scene in the town of Petrolia fifty years ago points up the beginning of the Lone Star Gas Company and also the beginning of natural gas service in Dallas. On May 7, 1910, L. O. Daniel, president of the newly organized Dallas Chamber of Commerce lit a gas flare atop the Cotton Belt Terminal at Commerce and Lamar to top off the official celebration marking the flow of natural gas from Petrolia to Dallas. Just a block up the street on the corner of Poydras and Commerce, the Dorsey Company, a pioneer printing firm was then in its 27th year of operation. Founded in 1884 by James A. Dorsey, this firm started business on lower Elm Street with wheelbarrow load of equipment. After the turn of the century, the Dorsey Company developed into one of the largest printing, embossing, lithographing, bookbinding, office equipment and stationery houses in the South. During this period the firm had 50 salesmen traveling in Texas and adjoining states and the quality of their printing gained national recognition particularly in banking circles. A fire destroyed their new plant in 1902 and temporary facilities were established in several locations. Their present location was occupied in 1903 and today the Dorsey Company is a major factor in the Dallas printing and office supply industry under the management of Henry Dorsey Jr.

Business Confidence Built on Years of Service

Old firms, like old friends, have proved their worth by dependable service through years of prosperity and adversity. The business pioneers listed on this page have played an important part in building Dallas. They have met the challenge of economic change through decades of sustained operations. They are counted as "old friends" by thousands of satisfied customers in the Dallas Southwest.

Established
1896 Briggs-Weaver Machinery Co.
Industrial Machinery and Supplies

Established
1902 Cullum & Boren
Red Fox Athletic Uniforms
Wholesale and Retail Sporting Goods

Established
1898 Etheridge Printing Company
Prinitng, Lithographing, Engraving, Office Supplies

Established
1900 The Murray Co. of Texas, Inc.
Carver Cotton Gin Division 1807
Boston Gear Works Division 1880
Industrial Supply Division 1907

Established
1903 Smith's Detective Agency
Burglar Alarm, Fire Alarm
Radio Patrol Service

Established
1904 T. A. Manning & Sons
Insurance Managers
Fire — Casualty

Established
1907 A. C. Horn & Company
Commercial and Structural Sheet Metal

Established
1908 Pure Ice & Cold Storage Co.
Cold Storage

Established
1911 W. W. Overton & Co.
Investments

Established
1912 Stewart Office Supply Company
Stationers — Office Outfitters

Established
1914 Koch & Fowler and Grafe, Inc.
Consulting Engineers

OPERATING EFFICIENCY on your job. as well as pleasure in your recreation, depends on good vision. See your Eye Doctor.

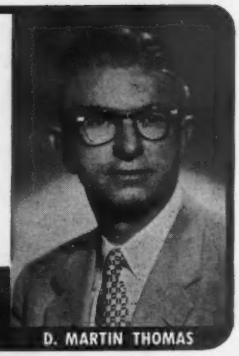
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Metallic Buildings Serve the Oil Industry



Varel Manufacturing Co., 9230 Denton Drive, is manufacturing rotary rock bits for the oil industry in a new Metallic steel building from Delta Steel Buildings Co. This steel structure is used as a machine shop. The newest building adjoins another Metallic built several years ago and has a brick fire wall between them. The roof and walls of the building are fully insulated and the interior encompasss an area of 76' x 142' with a 13'9" eave height.

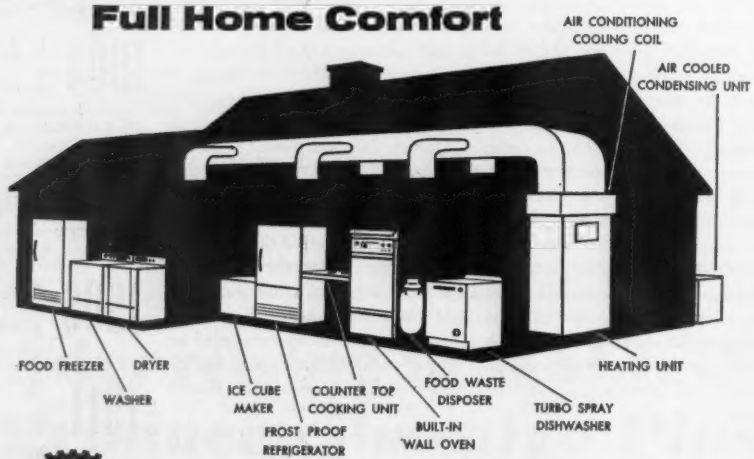
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Lone Star Gas Company

(Continued from page 15)

banquet at the Southland to celebrate the successful close of their work."

The city was then being served by the original 126-mile-long pipeline and there were 8,754 meters in place. Today Dallas is circled by large-diameter looped-line transmission lines which supply gas to the Dallas distribution system through 10 separate stations. Lone Star has facilities to deliver as much as 351 million cubic feet of natural gas during a 24-hour period to Dallas customers. And the company is continually working to increase this capacity to keep pace with the city's growth.

Dallas has always been a major city in Lone Star's operations. It has served as headquarters for the company since 1919 and for its wholly owned subsidiary, Lone Star Producing Company, since 1942 when it was formed. More than 1,000 of the company's approximately 6,000 employees work here.

Many Dallas citizens will remember "the gas company" as the Dallas Company which operated until 1927 when Lone Star acquired the common stock of the firm. The Dallas Gas Company was first located on Main Street, then on Jackson Street. To provide a new home for this company and new executive offices for Lone Star, the present main building at 301 South Harwood was completed in 1931. The building stands by the side of Lone Star's first permanent office at 1915 Wood Street, which was completed in 1927. Up to this time, the company had rented offices in the American National Bank Building (presently the First National Bank Building). Ever present, the problem of space requirements resulted in construction of the Exploration and Gas Supply Building at 1824 Wood Street in 1949. In 1953 the Robb Building at 210 South Harwood was leased for the Purchasing Division.

Lone Star also has a commercial office in Oak Cliff and three modern service centers at strategic locations in the city.

For the Best in Pest Control Services



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ORKIN EXTERMINATING CO., INC.
Rated AAal

These offices and service centers are necessary to handle the needs of more than 200,000 customers (meters). This is the largest number of meters served by the company in any one city on its system.

Service to all its customers is the basic foundation upon which Lone Star Gas Company built and continues to maintain its identity.

"Lone Star is committed to an overall program which will enable it to continue rendering the most efficient and economical gas service possible to its customers," said L. T. Potter, Lone Star president and current president of the Dallas Chamber of Commerce. "The future lies ahead. Here at Lone Star we commemorate 50 years of company operations with a resolution to maintain the worthy traditions of the past, adapted and improved for the future, to which we pledge our best efforts."

*

Dallas Supplies Oil Industry

(Continued from page 21)

United States and 22 subsidiaries or affiliates abroad. Dresser provides the whole range of basic equipment needed for drilling for oil and gas, including drilling rigs, bits, power machinery, drilling muds and tools.

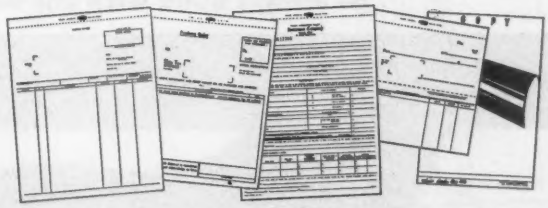
In addition to being the world headquarters of Dresser Industries, Dallas is also the home of a number of the Dresser subsidiaries. Located in Dallas are the Guiberson Corporation, manufacturer of oil tools and rubber products for oil field use; Ideco, Inc., manufacturer of the world's most complete line of oil and gas-well drilling and servicing equipment, including rigs, masts, pumps and accessories; and Security Engineering Division, which manufactures rock bits and other oil-well drilling tools. Hermetic Seal Transformer Company, designer and manufacturer of transformers, reactors, magnetic amplifiers, filters and associated components, is also located in the Dallas area. The new Turbodrill Division, which is developing the turbodrill, destined to be an important advancement in oil well drilling technology, is a Dallas operation of Dresser.

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program which not only protects you but which offers
them fast, fair, efficient settling of every claim, safety
engineering to cut down on the possibility of accidents,
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So always build with the best; see your TEIA man.

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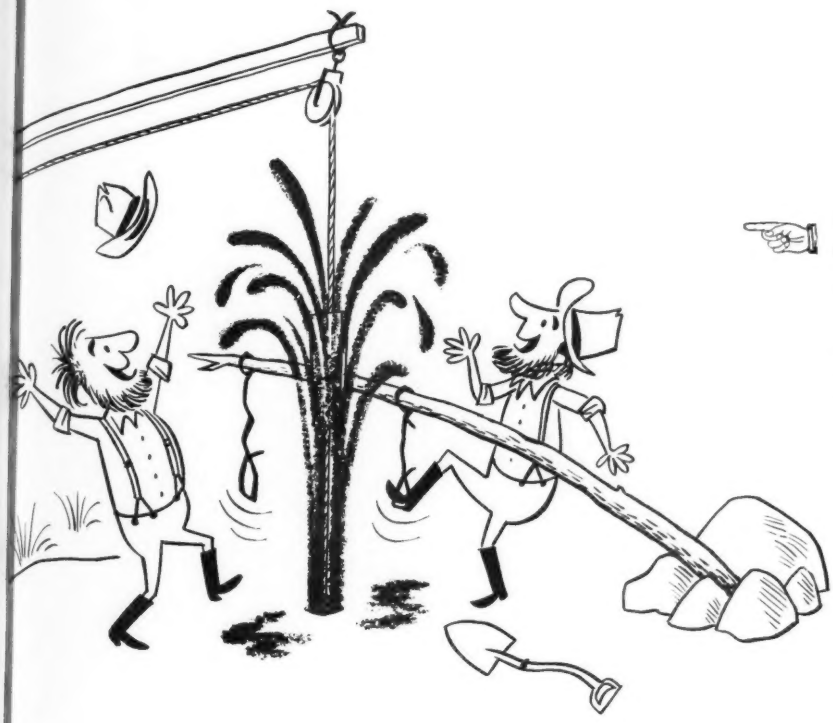


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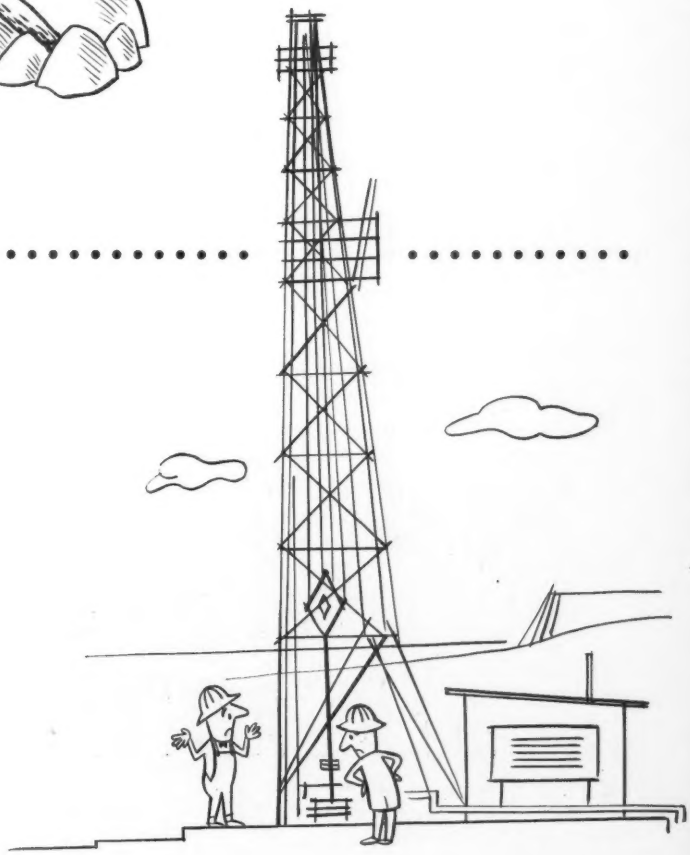
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A century of PROGRESS



IN 1859 rigs were a crude lot . . . found a lot of crude, though. Only about 1 out of 3 holes were dry.

IN 1959 there was real "progress" . . . rigs are a thing of beauty now. But about 8 out of 9 holes are dry!



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